

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares/invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		EMAMI LIMITED												
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED												
Date of reporting		12.11.2015												
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		Diwakar Viniyog Private Limited												
Details of the creation/invocation/release of encumbrance:														
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)] / Number	Total share capital		
	Number	% of total share capital	Number	% of total share capital	Type of encumbrance (pledge/lien/non disposal/undertaking/others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Lender				
Suraj Viniyog Private Limited	12,848,331	5.6609	17,25,000	0.7601	CREATION	03/11/2015	PLEDGE	Third party pledge	1,00,000	0.0440	HDFC Asset Management Company Limited	IDBI Trusteeship Services Ltd.	18,25,000	0.8041
Suntrack Commerce Private Limited	32,691,366	14.4035	14,154,965	6.2367	CREATION	03/11/2015	PLEDGE	Third party pledge	50,000	0.0220	ICICI Prudential Asset Management Company Limited	IDBI Trusteeship Services Ltd.	14,204,965	6.2585
Suntrack Commerce Private Limited	32,691,366	14.4035	14,204,965	6.2585	CREATION	03/11/2015	PLEDGE	Third party pledge	1,75,000	0.0771	ICICI Prudential Asset Management Company Limited	IDBI Trusteeship Services Ltd.	14,379,965	6.3356
Bhau Vyapaar Private Limited	27,146,361	11.9605	8,935,730	3.9370	CREATION	03/11/2015	PLEDGE	Third party pledge	60,000	0.0264	Kotak Mahindra Asset Management Company	IDBI Trusteeship Services Ltd.	8,995,730	3.9634

Diwakar Viniyog Private Limited

Diwakar
Authorized Signatory

Bhanu Vyapaar Private Limited	27,146,561	11,9605	8,995,750	3,9634	CREATION	03/11/2015	PLEDGE	Third party pledge	1,75,000	0.0771	Reliance Capital Asset Management Ltd	IDBI Trusteeship Services Ltd.	9,170,750	4.0405
Bhanu Vyapaar Private Limited	27,146,561	11,9605	9,170,750	4.0405	CREATION	03/11/2015	PLEDGE	Third party pledge	1,50,000	0.0660	Axis Asset Management Co. Ltd.	IDBI Trusteeship Services Ltd.	9,320,750	4.1066
Bhanu Vyapaar Private Limited	27,146,561	11,9605	9,320,750	4.1066	CREATION	03/11/2015	PLEDGE	Third party pledge	70,000	0.0308	Reliance Capital Asset Management Ltd A/c	IDBI Trusteeship Services Ltd.	9,390,750	4.1375
Diwakar Viniyog Private Limited	33,326,237	14,6833	1,0517,640	4.6339	CREATION	04/11/2015	PLEDGE	Third party pledge	60,000	0.0264	Reliance Capital Asset Management Ltd A/c	IDBI Trusteeship Services Ltd.	10,577,640	4.6604
Diwakar Viniyog Private Limited	33,326,237	14,6833	10,577,640	4.6604	CREATION	04/11/2015	PLEDGE	Third party pledge	60,000	0.0264	Reliance Capital Asset Management Ltd A/c	IDBI Trusteeship Services Ltd.	10,637,640	4.6868
Diwakar Viniyog Private Limited	33,326,237	14,6833	10,637,640	4.6868	CREATION	04/11/2015	PLEDGE	Third party pledge	1,10,000	0.0484	Reliance Capital Asset Management Ltd A/c	IDBI Trusteeship Services Ltd.	10,747,640	4.7353
Diwakar Viniyog Private Limited	33,326,237	14,6833	10,747,640	4.7353	CREATION	04/11/2015	PLEDGE	Third party pledge	1,00,000	0.0440	Reliance Capital Asset Management Ltd A/c	IDBI Trusteeship Services Ltd.	10,847,640	4.7794
OTHERS														

Names of the Promoters, their Shareholdings in the Company alongwith their Pledged shareholding is attached and marked as Annexure 'A'

Diwakar Viniyog Private Limited

Authorised Signatory

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert
 Authorised Signatory
 Place: Kolkata
 Date: 12th November, 2015

Annexure "A"

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]		
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital		
Priti Sureka	4,950,000	2.1809	2.1809	-	-	-	-	-	-	-	-	-	-	-	-
Harsha Vardhan Agarwal	1,479,633	0.6519	0.6519	-	-	-	-	-	-	-	-	-	-	-	-
Indu Goenka	1,165,110	0.5133	0.5133	-	-	-	-	-	-	-	-	-	-	-	-
Aditya Vardhan Agarwal	1,012,195	0.4460	0.4460	-	-	-	-	-	-	-	-	-	-	-	-
Usba Agarwal	911,548	0.4016	0.4016	-	-	-	-	-	-	-	-	-	-	-	-
Samosh Goenka	799,910	0.3524	0.3524	-	-	-	-	-	-	-	-	-	-	-	-
Saroj Goenka	777,620	0.3426	0.3426	-	-	-	-	-	-	-	-	-	-	-	-
Radhe Shivam Agarwal	769,500	0.3390	0.3390	-	-	-	-	-	-	-	-	-	-	-	-
Rohan Raj Sureka	750,000	0.3304	0.3304	-	-	-	-	-	-	-	-	-	-	-	-
Ashish Goenka	733,000	0.3230	0.3230	-	-	-	-	-	-	-	-	-	-	-	-
Suresh Kumar Goenka	714,430	0.3148	0.3148	-	-	-	-	-	-	-	-	-	-	-	-
Mecna Goenka	694,310	0.3059	0.3059	-	-	-	-	-	-	-	-	-	-	-	-

Diwakar Vniyog Private Limited

Samosh Goenka
 Authorised Signatory

Emami Enclave Makers Pvt Ltd	13,217,453	5.8235	5.8235	7,50,000	0.3304	-	-	-	-	-	7,50,000	0.3304
Emami High Rise Pvt Ltd	12,843,753	5.6588	5.6588	7,50,000	0.3304	-	-	-	-	-	7,50,000	0.3304
TMT Vinnyegan Limited	4,956,580	2.1838	2.1838	13,85,000	0.6103	-	-	-	-	-	13,85,000	0.6103
Emami Paper Mills Ltd	4,66,500	0.2055	0.2055	-	-	-	-	-	-	-	-	-
Emami Frank Ross Ltd	74,500	0.0328	0.0328	-	-	-	-	-	-	-	-	-
EPL Securities Ltd..	42,000	0.0185	0.0185	-	-	-	-	-	-	-	-	-

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