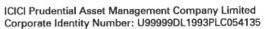


Format for Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

PART - A - Details of the Acquisition

PART – A – Details of the Acquisition				
Name of the Target Company (TC)		IA LIMITED		
Name(s) of the acquirer and Person			(the Fund) under	
Acting in Concert (PAC) with the acquirer	its various schemes			
Whether the acquirer belongs to Promoter/Promoter group	No			
Name(s) of the Stock Exchange(s)	Bombay S	Stock Exchange,	National Stock	
where the shares of TC are Listed	Exchange			
Details of the acquisition as follows	Number	% w.r.t. total shares /voting capital wherever applicable(*)	% w.r.t. total diluted share / voting capital of the TC (**)	
Before the acquisition under				
consideration, holding of acquirer along with PACs of: a) Shares carrying voting rights	9,722,397	4.99946		
 b) Shares in the nature of encumbrance (pledge/lien/non- disposal undertaking/others) 				
 Voting rights (VR) otherwise than by equity shares 				
 d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) 				
e) Total (a+b+c+d)	9,722,397	4.99946		
Details of acquisition		20000000		
 Shares carrying voting rights acquired 	11,230	0.01		
 b) VRs acquired otherwise than by equity shares 	***			
 c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) 				
acquired d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)		***	SOENTIA	





Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai - 400051.

Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.

Tel: 022 2685 2000 Fax: 022 26868313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001



		(2002 :		
e) Total (a+b+c+/-d)	11,230	0.01		
After the acquisition, holding of acquirer along with PACs of: a) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)				
Shares pledged with the acquirer b) VRs otherwise than by equity shares				
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	9,733,627	5.00524		
d) Total (a+b+c)	9,733,627	5.00524		
Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/interse transfer/encumbrance, etc.)	Secondary I	Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.			
Date of acquisition of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	November 10,2015			
Equity share capital/total voting capital of the TC before the said acquisition	194,468,890			
Equity share capital/total voting capital of the TC after the said acquisition	194,468,890			
Total diluted share/voting capital of the TC after the said acquisition	194,468,890)	ENTIAL	
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ICICI Prudential Asset Management Company Limited
Corporate Identity Number: U99999DL1993PLC054135
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18.

Signature of the acquirer / Authorised Signatory

Place: Mumbai

Date: November 13,2015

Note:

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.