## KEYNOTE AGENCIES LLP

7. P.K.TAGORE STREET, KOLKATA – 700 006 (Formely, Keynote Agencies Pvt Ltd Under Registration No. U51909WB2008PTC130137)

Converted into LLP W.E.F. 17/11/2014

## Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Energy De	Energy Development Company Limited		
Name(s) of the acquirer/seller and Persons Acting in Concert (PAC) with the acquirer	Keynote Agencies LLP.(Seller) Rottex Mercantile Pvt Ltd (PAC) Krypton Distributors LLP (PAC) Landscape Mercantile LLP (PAC) Primary Suppliers LLP (PAC)			
Whether the acquirer belongs to Promoter/Promoter group	No			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange(NSE) Bombay Stock Exchange (BSE)			
Details of the acquisition/disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of	
Before the acquisition/sale under consideration, holding of: a) Shares carrying voting rights b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others) c) Voting rights (VR) otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to	30,97,424	11.26%	the TC (**)	
receive shares carrying voting rights in the T C (specify holding in each category) e) Total (a+b+c+d)	30,97,424	11.26%		
Details of acquisition/sale				
a) Shares carrying voting rights aequired/sold b) VRs acquired/sold otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d) Shares encumbered/invoked/released by the acquirer	90,000	0.33%		
e) Total (a+b+c+/-d)	90,000	0.33%		

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After the acquisition/sale, holding of:  a) Shares carrying voting rights b) Shares encumbered with the acquirer c) VRs otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	30,07,424	10.93%	
e) Total (a+b+c+d)	30,07,424	10.93%	
Mode of acquisition/sale(e.g. open market / off market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Open Marke		I
Date of acquisition/sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	06.11.2015		
Equity share capital / total voting capital of the TC before the said acquisition/sale	Rs. 275000000 divided into 27500000 Equity Shares of Rs. 10/- each		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	Rs. 275000000 divided into 27500000 Equity Shares of Rs. 10/- each		
Total diluted share/voting capital of the TC after the said acquisition	N.A.	1 10. 10/- Cal	

- (\*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.
- (\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC. Signature of the acquirer/seller/ Authorised Signatory

Place: Kolkata

KEYNOTE AGENCIES LLP

Date: 06.11.2015

Hemanta Bog **Designated Partner**