



Eros International's Malayalam production *White* with Mammootty goes on floor

Mumbai/Cochin, November 19, 2015: Post the success of *Pathemari*, Eros International Media Limited (Eros International), a leading global company in the Indian film entertainment industry has announced its next Malayalam production *White* once again featuring super star Mammootty along with Bollywood actress Huma Qureshi .

Directed and co-written by Uday Ananthan, this film will show Mammootty as an aging billionaire falling in love with a young girl in this romantic drama. The film has been co-written by Praveen Balakrishnan, Nandini Valsan and Uday Ananthan. Music will be by Rahul Raj and the lyrics are written by Rafek Ahamed.

Speaking on this new venture, Sunil Lulla, Managing Director, Eros International Media Ltd. said, "We are delighted with our Malayalam slate this year, a great mix of talent and content. This is our second film with super star Mammootty and we are very happy to associate with the best in the Malayalam film industry. "

Director Uday Ananthan added, "We are happy to work with a leading studio like Eros who will give the film the perfect platform for it to become successful. This film is Mammootty's come back after his recent blockbuster *Pathemari* and the first-time pair of Mammootty and Bollywood actress Huma Qureshi will create magic on screen".

The shooting for this film has started in London.

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com.

EROS INTERNATIONAL MEDIA LIMITED

Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com
Regd. Office: Kailash Plaza, 2nd Floor, Plot No. 12, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
CIN No. L99999MH1994PLC080502