

PRESS RELEASE

Nestlé India Resumes Manufacturing at Pantnagar (Uttarakhand) Factory

NESTLÉ HOUSE, NOVEMBER 23, 2015: We are happy to announce that we have commenced the manufacturing of your favourite MAGGI Noodles at Pantnagar factory in Uttarakhand. This is the fourth factory that is currently manufacturing MAGGI Noodles after Nanjangud (Karnataka), Moga (Punjab) and Bicholim (Goa) factories.

The commencement of production at Pantnagar will have a positive and rejuvenating economic impact across the supply chain. Suppliers, vendors, distributors, retailers, kiosks which sell prepared MAGGI Noodles and service providers are in the process of reinstating and re-activating the systems and processes.

Celebrating this occasion, Mr. Suresh Narayanan, Chairman and Managing Director of Nestlé India said: "Over the past 32 years, MAGGI Noodles has become the most relevant, trusted and valuable food brand in India. As we Welcome Back MAGGI Noodles, we have currently reached out to more than 600 towns and cities, covered about 2.0 lakh outlets and have sold over 4.5 crore packs. The re-launch has had a refreshing effect upon employees and across the supply chain as thousands of farmers, distributors, suppliers and retailers are happy to be part of this. Today, the entire ecosystem including our employees and stakeholders are extremely happy and humbled to have been able to return to the consumers their favorite MAGGI Noodles Masala. We are hopeful that this journey will help us re-calibrate, re-charge and re-focus on the brand."

In the past few weeks, the Company has been in active engagement with the authorities and has provided all the documents and clarifications, before commencement of production. The ban Order imposed by the Government of Uttarakhand was only upto 30th September, 2015 and the Order passed by Food Standards and Safety Authority (FSSAI) has been set aside by Hon'ble Bombay High Court. Nestlé has fully complied with the directions of Hon'ble Bombay High Court before commencement of manufacture and sales. We are yet to start production in Tahliwal (Himachal Pradesh) and are engaging with the authorities and other stakeholders for necessary clearance. While sales are allowed in most of the States, for some States where we still require necessary clearance, we are engaging with the authorities.

MAGGI Noodles are 100% safe. Nestlé is a responsible organisation that has been in the service of consumers in India for over 103 years and has always provided quality and safe products.

For more information:

HIMANSHU MANGLIK - NESTLÉ INDIA + 91-9811150977

RUMJHUM GUPTA - NESTLÉ INDIA + 91- 9871749492

Nestlé India Limited, Head Office: Nestlé House, Jacaranda Marg, M Block, DLF City Phase – II, Gurgaon 122 002 (Haryana)

Phone: +91-124-3321824, Fax: +91-124-2389381

Registered Office: M-5A, Connaught Circus, New Delhi – 110 001

Corporate Identity Number: L15202DL1959PLC003786

Email ID: media.india@in.nestle.com; investor@in.nestle.com; Website: www.nestle.in

