## Press Release

## Salient Points on Financial Results for the HY 2015-16

		HY 2015-16	HY 2014-15
Total Revenue (TR) (Net)	₹ In Lacs	16,689	15,666
Exports	₹ In Lacs	4,224	3,930
Advertisement Exps	₹ In Lacs	446	202
	as % of sales	2.7%	1.3%
Profit After Tax (PAT)	₹ In Lacs	875	736
PAT (as % of sales)	In %	5.2%	4.7%
EBITDA (in %)	In %	8.6%	8.0%
EPS	Per share	5.92	4.98
Inventory & Debtors	₹ In Lacs	10,908	10,225
	Days of sale	120	119
Working Capital Borrowings	₹ In Lacs	2,450	2,592
ROCE	In %	18.8%	17.3%
Return on Equity (ROE)	In %	18.1%	17.2%

## Salient Points on Financial Results for Q2 2015-16

		Q2 - 15-16	Q2 - 14-15
Total Revenue (Net)	₹ In Lacs	8,771	8,362
Exports	₹ In Lacs	2,420	2,314
Advertisement Exps	₹ In Lacs	153	58
	as % of sales	1.7%	0.7%
PAT	₹ in Lacs	501	407
PAT (as % of sales)	In %	5.7%	4.9%
EBITDA (in %)	In %	9.1%	8.1%

Speaking on the Results, Managing Director Mr. Deepak Jalan said – At Linc, we are focused on making our today better than yesterday. For the last few quarters, we have emphasized on restructuring our product portfolio and improving profitability for our products. The outcome of this tenacity was reflected in better performance in Q2 of FY15-16. With judicious mix of volume-value play, we expect to further improve our revenue and profitability in the ensuing quarters.