

UNITED SPIRITS

A DIAGEO Group Company

UNITED SPIRITS LIMITED ANNOUNCES APPOINTMENT OF MR. SANJEEV CHURIWALA AS CHIEF FINANCIAL OFFICER

Monday, November 2, 2015: United Spirits Ltd. (USL), a subsidiary of Diageo plc, today announced the appointment of Sanjeev Churiwala (Mr. Sanjeev) as its Chief Financial Officer (CFO), effective November 16, 2015.

Mr. Sanjeev joins USL from LafargeHolcim's Indian subsidiary, Ambuja Cements, a leading producer of cement, where he held the position of CFO since early 2011. Mr. Sanjeev has been with the Ambuja Cements-LafargeHolcim group for about two decades in roles that included finance, business development, project management, commercial operations, business and financial integration.

Mr. Sanjeev is a fellow member of The Institute of Chartered Accountants of India, Institute of Company Secretaries of India and Institute of Cost Accountants of India, and holds an Executive MBA from the London Business School, UK.

Mr. Anand Kripalu, Managing Director, United Spirits said - "I am delighted to welcome Mr. Sanjeev to USL and to our executive team. Mr. Sanjeev's strong track record in Finance and in areas of General Management will serve USL well and we are confident that he will be a key contributor to the achievement of our performance ambition."

Mr. Sanjeev replaces Mr. Vinod Rao, Finance Director, Asia Pacific at Diageo, who has been serving as interim Head of Finance.

About United Spirits Limited

USL is a subsidiary of Diageo plc which is a global leader in beverage alcohol with an outstanding collection of brands across spirits, beer and wine categories. In 2013-14, Diageo plc acquired a 54.8% shareholding in USL making India one of its largest markets.

Founded in 1826, USL is the largest Indian spirits company, selling around 120 mn cases annually, involved in the manufacture, sale and distribution of beverage alcohol. USL produces and sells Scotch whisky, IMFL whisky, brandy, rum, vodka, gin and wine. Its portfolio includes much-loved brands such as McDowell's No.1, Royal Challenge, Signature and Antiquity. USL also imports, manufactures and sells Diageo's iconic brands such as Johnnie Walker, VAT 69, Black & White, Smirnoff and Ciroc in India. The company also successfully operates strong brand extensions like Black Dog Sparkling Water, Smirnoff Experience, Royal Challenge Sports Drink, McDowell's No.1 Soda and Bagpiper Soda among others.

The company is listed on the BSE Limited (Bombay Stock Exchange) and National Stock Exchange of India Limited (National Stock Exchange). For more information about USL, our people, vision, brands, and performance visit us at www.unitedspirits.in.

For further information, please contact:

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