Zensar Boosts Storage Performance Up To Three Times With I^2 XLeration Software

New Solution Improves Application Performance and Longevity of Storage Environments

Westborough, MA – November 30, 2015: Zensar Technologies, a leading software services and infrastructure provider, today announced it has broadened the company's end-to-end storage lifecycle management portfolio with the availability of I^2 XLeration Software, which improves storage performance for VMware users' existing storage infrastructure. I^2 XLeration Software improves storage performance up to three times, extending the life of Capex storage investments, and ultimately improves the performance of applications running within VMs.

According to Gartner research, "Many external forces will transform the data center during the next five years, impacting enterprise storage more than ever. To better address fast-moving, ever-evolving business demands, the IT organization must become leaner, faster and more agile."

"Storage bottlenecks are one of the biggest challenges faced by organizations today, as storage performance fails to keep pace with data center computing. In addition, purchasing and migrating to new storage appliances is an expensive and cumbersome process," said Ankit Ghosh, Senior Vice President, Global IM at Zensar. "Zensar's I^2 XLeration Software complements our existing breadth of storage lifecycle management solutions and allows customers to gain the most benefit from their existing storage appliance."

I^2 XLeration Software comes at a fraction of the cost of a new storage appliance, and without the hassle of application and data migration efforts. Deploying I^2 XLeration Software requires no downtime to user's existing VMware and storage infrastructure, is seamless to the user's existing SAN based storage architecture, and is easy to manage once deployed. I^2 XLeration Software boosts performance of a legacy environment to achieve flash array-type performance, and provides several benefits including:

- Improves VM level storage throughput and reduces latencies

- Lower cost per MBps of storage throughput vs. SSD based appliances

- Increases host capacity and VM to host ratio

- Improves application performance

- Non-disruptive to existing VMware and storage operations

- Eliminates need to replace or upgrade existing storage infrastructure

- Extends the return of investment of existing storage environments and hardware.

Storage performance is especially vital in data-intensive industries that rely on many rapid transactions, such as healthcare, retail and financial services. For example, in a financial services firm where transactions need to

be executed in near real-time, even a small improvement in storage performance can yield an average savings of up to 25% over an existing SAN upgrade. And in a hospital setting, improved storage capability can translate to faster access to patient data. I^2 XLeration Software can provide the enhanced storage performance needed to create improvements that directly impact the end user.

Zensar's I^2 XLeration Software complements the company's Data Center Management and End User Experience Management solutions, which monitors and identifies application performance issues from the premise, over the network and in the data center. As an example, customers can take advantage of I^2 XLeration to improve application performance, and they can then track that performance in relation to end user satisfaction via the End User Experience Management console. I^2 XLeration Software adds to Zensar's suite of end-to-end storage lifecycle management solutions, which includes Storage as a Service and Multi-Vendor Support (MVS), as well as Zensar's Converged Infrastructure Modernization solutions.

I^2 XLeration also integrates with Cisco UCS client environments and EMC environments due to low latency and by caching frequently used data to an in-host SSD.

To learn more about Zensar's I^2 XLeration Software and Storage solutions, please visit http://www.zensar.com/it-infrastructure-management-service/xleration-software.

Source: Gartner 2015 Strategic Road Map for Storage, Pushan Rinnen, Arun Chandrasekaran, Garth Landers, Dave Russell, Alan Dayley, Stanley Zaffos, Valdis Filks, Gene Ruth, Santhosh Rao, March 19, 2015.

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About Zensar Technologies (www.zensar.com)

Zensar Technologies is a leading software and infrastructure services provider from India. The company has industry expertise that spans Manufacturing, Retail, Insurance, Healthcare, Utilities, and Banking

Financial Services. An RPG Group company, Zensar has 8000+ employees with sales and operations presence across US, UK, Europe, Middle East, South Africa, Singapore and Australia. The Company delivers comprehensive services for mission-critical applications, enterprise applications, business intelligence and analytics, CRM and Business Process Management. Zensar also provides innovative Infrastructure Management solutions that enable leading companies worldwide to optimize, secure, manage and support their mission-critical infrastructure. Using its multi-shore capabilities, Zensar combines expert consulting, integration and support services with world-class customer service to help IT organizations reduce costs, increase efficiencies and manage risk better. The Company has developed tools and methodologies, including the proprietary Solution BluePrint (SBP), which enables its clients with innovative business solutions and a rapid 'go-to-market' capability. The Company supports Fortune 500 clients with software business solutions that help them compete in the digital economy.

Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

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