



## PRESS RELEASE

UFLEX conferred with 'World's Greatest Brand, 2015 – Asia & GCC'

CMD, ASHOK CHATURVEDI honored with 'World's Greatest Leader, 2015- Asia & GCC'

**12 December 2015: Dubai, United Arab Emirates** – Winning yet another accolade before the year draws to a close, India's largest flexible packaging company Uflex has been conferred with the '**World's Greatest Brand, 2015—Asia & GCC**' in the Flexible Packaging category. The organization's Chairman & Managing Director Mr. Ashok Chaturvedi has been honored with '**World's Greatest Leader, 2015—Asia & GCC**'.

The awards were conferred in a star-studded event held at Jumeirah, Dubai with His Highness Sheikh Mubarak Al Nahyan – Minister of Community Development & Youth UAE; His Excellency TP Seetharam- Indian Ambassador to UAE; H.E. Mr. Anshuman Bhushan- Counsel General of India to Dubai and Mr. Kamal Nath- Former Minister of Commerce, Republic of India in attendance along with several other bigwigs.

The award ceremony was a part of the **two day Indo-UAE Business Summit 2015** that saw some of the brilliant minds from Asia converging. The most powerful leaders from all genres of Business, Politics, Sports, Entertainment and Fashion were seen at the summit. The event also commemorated UAE's 44<sup>th</sup> National Day.

Besides India, Uflex has state-of-the-art plastic film manufacturing facilities in Dubai, Mexico, Poland, Egypt and Kentucky. This award holds all the more symbolic significance for Uflex as Dubai happens to be the first plant outside India that the organization ventured into back in 2005. The idea behind reaching out to new geographies was to increase proximity to customers to be able to offer just in time deliveries. The manufacturing plant in Jebel Ali, Dubai is held by Flex Middle East FZE - a 100% subsidiary of Uflex. Flex Middle East's Polyester film lines have an installed capacity of producing 52,000 MT per annum to serve the quality conscious customers of Middle East and Europe. Additionally two state-of-the-art plasma enhanced high-barrier metallizers have the capacity to produce 12,000 MT per annum of metalized film. The Net Revenue from the Dubai plant stood in excess of 100 million USD for the financial year ended 31 March 2015.

Uflex was adjudged the *Best Brand in 'Flexible Packaging' segment* owing to increasing brand equity, operational excellence, superior innovation quotient, quicker time to market and overall customer delight. Mr. Ashok Chaturvedi, who is revered as the '**Father of Flexible Packaging Industry**' in India is an acclaimed business leader with

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For UFLEX LIMITED

(AJAY KRISHNA)  
Sr. Vice President (Legal) &  
Company Secretary

unparalleled dynamism, passion, conviction and commitment to excellence was an undisputable choice as the World's Greatest Leader, 2015 – Asia & GCC spearheading the flexible packaging revolution in India and overseas.

Mr. Ashok Chaturvedi in an official statement said, ***"I am humbled by this prestigious conferral. I would like to thank all stakeholders for making Uflex reach where it has today. The fact that we are getting this award in Dubai exactly 10 years after we set up the polyester film manufacturing facility here gives me twice the pleasure.***

***The award reinvigorates our commitment to excellence and further inspires us to serve our global clientele with the best in class flexible packaging solutions. With the sharpest brains and the most contemporary technology by our side we will keep innovating for yet superior products with an unwavering focus on adding value to our customers' businesses. Uflex has come a long way to become 'A part of your daily life' and will further go a long way to touch many more lives."***

#### About Uflex

*Uflex is India's largest end-to-end flexible packaging company and an emerging global player. Since its inception back in 1983, Uflex has grown from strength to strength to evolve as a truly Indian Multinational with consumers spread across the world. Uflex today has state-of-the-art packaging facilities at multiple locations in India with installed capacity of around 100,000 TPA and has plastic film manufacturing facilities in India, UAE, Mexico Egypt, Poland and USA with cumulative installed capacity in excess of 337,000 TPA.*

*All Uflex plants are accredited with ISO 9001, 14001, HACCP & BRC certifications. Uflex caters to markets spanning across the globe in over 140 countries like USA, Canada, South American countries, UK and other European Countries, Russia, South Africa, CIS, Asian and African nations. Integrated within its core business profile are allied businesses like Engineering, Cylinders, Holography and Chemicals which further give Uflex a superior edge above competition.*

*Uflex Limited is also a part of the D&B Global Database and winner of various prestigious national and international awards for its products' excellence. Uflex Ltd offers technologically superior packaging for a wide variety of products such as snack foods, candy and confectionery, sugar, rice & other cereals, beverages, tea & coffee, dessert mixes, noodles, wheat flour, soaps and detergents, shampoos & conditioners, vegetable oil, spices, marinates & pastes, cheese & dairy products, frozen food, sea food, meat, anti-fog, pet food, pharmaceuticals, contraceptives, garden fertilizers and plant nutrients, motor oil and lubricants, automotive and engineering components etc.*

*Some of Uflex's clients on the global turf include P&G, PepsiCo; Tata Global; Mondelez, L' Oreal, Britannia, Haldiram, Amul, Kimberly Clark, Ferro Rocher, Perfetti, GSK, Nestle, Agrotech Foods, Coca Cola, Wrigley, Johnson & Johnson among several others.*

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