

25FPS MEDIA PRIVATE LIMITED

18th Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013
CIN:U92100MH2004PTC147541

Date : 24/12/2015

✓ **Bombay Stock Exchange Limited**

Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir,

Ref: Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

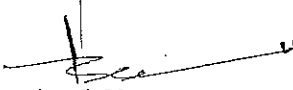
With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for release / creation of Pledge of encumbrance the equity shares of Zee Media Corporation Limited .

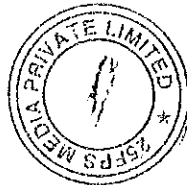
Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For 25 FPS Media Private Ltd


Authorised Signatory



Encl: As above.

CC: Zee Media Corporation Ltd
Continental Building, 135,
Dr. A. B. Road,
Worli, Mumbai – 400018.

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC) **Zee Media Corporation Limited**
 Name of the stock exchanges where the shares of the target company are listed **NSE / BSE**
 Date of Reporting **24.12.2015**

Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released **25 FPS Media Private Limited**

Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)	Promoter holding already encumbered (2)	Details of Even pertaining to encumbrance (3)				Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation [(2)-(3)]}					
			No of Shares	% of total share Capital	% w.r.t diluted share capital (*)	No of Shares		% of total share Capital	Name of the entity in whose favor shares encumbered			
25 FPS Media Private Limited	156,268,323	20,150,000	4.28	24.65	Creation 21.12.2015	Pledge	Collateral Pledge for Loan of Promoter Group Company	22,800,000	4.84	IDBI Trusteeship Services Limited	42,950,000	9.12
ARM Infra & Utilities Private Limited	159,072,726	116,054,224	24.65	-	-	-	-	-	-	-	116,054,224	24.65
Limbed Prime Publishing Private Limited	23,695	-	-	-	-	-	-	-	-	-	-	-
Limbed Essel Infraprojects	130	-	-	-	-	-	-	-	-	-	-	-
Limbed Sport Textiles Private Limited	260	-	-	-	-	-	-	-	-	-	-	-

FOR 25FPS MEDIA PRIVATE LIMITED

Authorised Signatories

Signature of the Authorised Signatory

Place : Mumbai
 Date : 24.12.2015

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.