



Press Release

NIIT.tv - a disruptive innovation by NIIT, unveils CBSE Board Exam Preparatory Classes for free

- *First-of-its kind initiative from NIIT to use disruptive innovation to redefine learning at the school level*

New Delhi, December 10, 2015: NIIT.tv – a disruptive innovation by NIIT, today announced a significant initiative to help school students succeed in their Class 10th & 12th CBSE board exams. Titled, Board Exam Preparatory Classes, these Fast Track Refresher Courses are designed to help prepare students score higher grades in their CBSE Board exams. The courses will be made available on www.niit.tv for free from 10th December onwards.

NIIT Ltd., a global leader in skills and talent development, launched **NIIT.tv** in October this year as a significant digital learning initiative to bring skilling from NIIT classrooms to every digitally connected Indian, for free, at any time and place of their choice.

This initiative from **NIIT.tv**, extends the unique technological platform to enable students get that extra confidence boost to excel in their board exams. A carefully curated program will be delivered live by expert teachers on NIIT.tv. Every care has been taken to not overload students, but instead help them recap and refresh what they have learnt while addressing doubts that remain. In fact special sessions dedicated to only clearing doubts have also been planned. The students will also be able to view their sessions on demand as per their convenience. Two rounds of mock exams will also be organized on the **NIIT.tv** platform in the months of January and February 2016.

Preparatory classes on NIIT.tv are scheduled for Maths, Science, and English for Class 10th; Maths, Physics, Chemistry for Class 12th Science Stream and Accounting, Economics, Business Studies for Class 12th Commerce Stream. Live sessions will be held between 6:30 p.m. to 8:30 p.m. every day. Sessions will be conducted over the Synchronous Learning Technology platform from NIIT.tv studios.

Speaking on the launch of Board Exam preparatory classes from **NIIT.tv**, **Udai Singh, Chief Strategy Officer, NIIT Ltd.**, said, *"Technology can play a key role in making quality education and learning available to millions of students across the country. Through this initiative NIIT.tv will create a more level playing field for school students preparing for their board exams across the country. We hope that a large number of students will take advantage of this breakthrough offering from NIIT."*

Board Exam Preparatory Classes from **NIIT.tv** offers a very structured approach to preparation for the boards. These preparatory classes are based on the CBSE Exam pattern and focus on how to perform well in the exams and improve grades. The objective is not to teach them the full syllabus but prepare them to face the exam well through these classes.

Over the last 34 years NIIT has contributed extensively to the IT sector by training 35 million people in IT and other disciplines. As a socially responsible corporate citizen, NIIT with the launch of **NIIT.tv**

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is now committing to extend that experience and expertise to service the needs of India in many other sectors, across the entire social spectrum.

NIIT will also encourage and recognize its students and socially minded citizens who volunteer their personal time and effort to support new learners – especially from the under-privileged sections of society. Through this collaborative effort, the company expects a lot more local language content to become available, which currently is in very short supply.

About NIIT

Established in 1981, NIIT Limited, a global leader in Skills and Talent Development, offers multi-disciplinary learning management and training delivery solutions to corporations, institutions, and individuals in over 40 countries. NIIT has three main lines of business across the globe- Corporate Learning Group, Skills and Careers Group, and School Learning Group.

NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The comprehensive suite of Managed Training Services includes Custom Curriculum Design and Content Development, Learning Administration, Learning Delivery, Strategic Sourcing, Learning Technology, and Advisory Services. With a team of some of the world's finest learning professionals, NIIT is dedicated to helping customers increase the business value of learning and development (L&D). Built on the sound principles of 'Running Training like a Business', NIIT's Managed Training Services and best-in-class training processes enable customers to align business goals with L&D, reduce costs, realise measurable value, benefit from rock-solid operations, and increase business impact.

NIIT's Skills and Careers Group (SNC) delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Banking, Finance & Insurance, Soft Skills, Business Process Excellence, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and new-age IT. These programs are delivered through a hybrid combination of the 'Cloud Campus' online platform, satellite-based 'Synchronous Learning Technology' and a physical network of hundreds of learning centers in India, China, and select markets in Asia & Africa. The flagship multi-disciplinary course offerings include the industry-endorsed RevGNIIT program and a set of Post Graduate Programs for students from different streams, apart from a wide range of specialist short duration programs.

To further strengthen its SNC portfolio in India, NIIT has tied up with industry majors like ICICI Bank for NIIT Institute of Finance Banking Insurance & Training Limited, IFBI; leading business schools in India for NIIT Imperia; Genpact for NIIT Uniqua; and a joint venture with NSDC for NIIT YuvaJyoti Limited. Besides this, for the China market, NIIT has tied up with governments and software parks in Guian, Chongqing, Wuxi, Suzhou, Changzhou, Zhangjiagang, Haikou and Dafeng, for state-of-the-art public-private partnership centres.

As NIIT's wholly owned subsidiary for its K-12 school learning initiative - **MindChampion Learning Systems Limited (MLSL)**, is providing technology based learning to around 2,000 private schools across India, reaching out to more than a million students. The futuristic NIIT nGuru range of

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learning solutions for schools comprises Interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software.

As the Most Trusted Brand in India for 3rd year in a row (Brand Trust Report, 2015), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named among the Top 20 Training Outsourcing Companies for the past seven consecutive years by Training Industry, Inc. USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category.

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