



2nd December, 2015

To,

Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Fax No. 022-22722037/39/41/3121

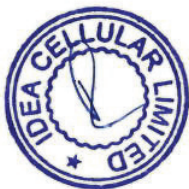
Dear Sirs,

Ref: “Idea Cellular Limited” (Scrip Code: 532822)

Sub: Contact details of Key Managerial Personnel for determining materiality of an event and its disclosure

In terms of Regulation 30(5) of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 (“the Regulations”), Mr. Himanshu Kapania, Managing Director, Mr. Akshaya Moondra, Chief Financial Officer and Mr. Pankaj Kapdeo, Company Secretary, Key Managerial Personnel(s) [KMP] of the Company, are authorized for determining materiality of event or information. The contact details of the aforesaid KMPs are as mentioned below:

Name	Designation	Contact Details
Mr. Himanshu Kapania	Managing Director	Idea Cellular Limited Windsor, 5 th Floor, Off CST Road Kalina, Santacruz(East), Mumbai- 400 098 Email: pankaj.kapdeo@idea.adityabirla.com Contact: 959400 3434
Mr. Akshaya Moondra	Chief Financial Officer	
Mr. Pankaj Kapdeo	Company Secretary	



ADITYA BIRLA



IDEA Cellular

Further, Himanshu Kapania, Managing Director, Mr. Akshaya Moondra, Chief Financial Officer and Mr. Pankaj Kapdeo, Company Secretary of the Company are also authorised to disseminate the said information to the Stock Exchange(s).

The above is for your information and dissemination to the members.

Thanking you,

Yours faithfully,

For Idea Cellular Limited

Pankaj Kapdeo
Company Secretary

