

**For immediate release**

**PRESS RELEASE**

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## **SimbaNET drives business growth in East Africa with Tata Communications**

*Collaboration opens up opportunities for enterprise customers to gain competitive edge with networking, unified communications and security services*

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**Dar-es-Salaam – December 17th, 2015** – SimbaNET, a member of Wananchi Group and a leading provider of internet connectivity to businesses in Eastern Africa will collaborate with [Tata Communications](#), a leading provider of A New World of Communications™, to provide a portfolio of technology and communication solutions for enterprises' growing ICT requirements in East Africa.

According to the African Economic Outlook<sup>1</sup>, East Africa is projected to record the fastest growth on the continent in 2015 and 2016. With internet penetration and mobile adoption continuing to rise year-on-year, the region is experiencing a growth in its digital economy within industries such as Financial Services, Health and Education. Technology, infrastructure and connectivity solutions will play a key role in the continents' continued development.

The agreement will provide companies located in Kenya, Tanzania and Uganda with access to enterprise solutions such as global network connectivity, direct public cloud access, unified communications and managed security services. It will also provide global businesses with connectivity to East Africa via Tata Communications' global public IP backbone and SimbaNET's regional IP network.

Radwan Moussalli, Senior Vice President, Middle East, Central Asia and Africa, Tata Communications says, "As a fast growing emerging market, ICT is an essential component for economic growth and overall development in East Africa. This is an important milestone for the expansion of our business with service providers in East Africa. This collaboration will provide SimbaNET and its customers access to our international services portfolio and vertical solutions as well as the ability to leverage Tata Communications' global network."

Rakesh Kukreja, Managing Director, SimbaNET says "We are excited about this collaboration with Tata Communications and the possibilities it holds for our Enterprise customers in East Africa. It means that businesses will now have access to tailored, tried and tested solutions that enhance their business growth, increase productivity and reduce operational costs. This is a strategic opportunity to combine the expertise and strength of Tata Communications' global products and services with our strong regional presence and relationships."

The enterprise solutions will be underpinned by Tata Communications' world-class connectivity over the company's leading global fibre network. Today, over 24% of the world's Internet routes travel over Tata Communications' network and the company is the only Tier-1 provider that is in the top five by routes in five continents.

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**About SimbaNET**

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<sup>1</sup> [African Economic Outlook 2015](#)

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SimbaNET is the leading connectivity and solution provider in the Eastern and Southern African region with operations in Tanzania, Kenya, Uganda, Zambia and Malawi as well as serving customers across the entire continent. With over 15 years of presence and experience, it has focused on the Business to Business niche market and offers premium services over a hybrid of fibre, wireless and VSAT Technologies. SimbaNET operates several fibre PoPs as well as VSAT Hubs in the region making it the best provider to offer reliable, dependable services to its customers. SimbaNET is part of the Wananchi Group Holdings Limited, registered in Mauritius with its headquarters in Nairobi, Kenya.

## About Tata Communications

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global and pan-India network to deliver managed solutions to multi-national enterprises, service providers and Indian consumers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to over 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and collocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

<http://www.tatacommunications.com>

## Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications Limited's Annual Reports. The Annual Reports of Tata Communications Limited are available at [www.tatacommunications.com](http://www.tatacommunications.com). Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.

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