

THE PUNJAB PRODUCE & TRADING CO. PVT. LTD.

DISCLOSURE UNDER REGULATION 29(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Part-A - Details of the Acquisition

Name of the Target Company(TC)	Universal Cables Limited
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<ol style="list-style-type: none">1. The Punjab Produce & Trading Co. Pvt. Ltd.2. Vindhya Telelinks Ltd.3. Gwalior Webbing Co. Pvt. Ltd.4. Birla Ericsson Optical Ltd.5. Trilochan Vyapaar Pvt. Ltd.6. East India Investment Co. Pvt. Ltd.7. Birla Financial Corporation Ltd.8. Baroda Agents & Trading Co. Pvt. Ltd.9. Insilco Agents Ltd.10. August Agents Ltd.11. Punjab Produce Holdings Ltd.12. Belle Vue Clinic13. Laneseda Agents Ltd.14. Mundra Fintrade Pvt. Ltd.15. Canberra Traders Pvt. Ltd.16. Shreyas Projects & Trading Co. Ltd.17. Varunendra Trading & Agents Pvt. Ltd.18. Mazbat Properties Pvt. Ltd.19. Mazbat Investments Pvt. Ltd.20. Hindustan Gum and Chemical Ltd.21. Express Diary Co. Ltd.22. Mazbat Tea Estate Ltd.23. Birla Corporation Ltd.24. M. P. Birla Institute of Fundamental Research25. Hindustan Medical Institution26. Eastern India Educational Institution27. M.P. Birla Foundation Educational Society28. R.V. Raveendran, Mahendra Kumar Sharma, Amal Chandra Chakrabortti - Representative of the Estate of the deceased Smt. Priyamvada Devi Birla in the capacity of Administrators Pendentc Litc

Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are listed	BSE Limited (BSE) National Stock Exchange of India Ltd.(NSE)		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC(**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights			
The Punjab Produce & Trading Co. Pvt. Ltd.	2910128	12.58	12.58
Vindhya Telelinks Limited	4839908	20.92	20.92
Gwalior Webbing Co. Pvt. Ltd.	1688573	7.30	7.30
Birla Ericsson Optical Ltd.	1107407	4.79	4.79
Trilochan Vyapaar Pvt. Ltd.	266431	1.15	1.15
East India Investment Co. Pvt. Ltd.	209371	0.91	0.91
Birla Financial Corporation Ltd.	205869	0.89	0.89
Baroda Agents & Trading Co. Pvt. Ltd.	121058	0.52	0.52
Insilco Agents Ltd.	109710	0.47	0.47
August Agents Ltd.	71915	0.31	0.31
Punjab Produce Holdings Ltd.	53224	0.23	0.23
Belle Vue Clinic	48000	0.21	0.21
Laneseda Agents Ltd.	35000	0.15	0.15
Mundra Fintrade Pvt. Ltd.	34615	0.15	0.15
Canberra Traders Pvt. Ltd.	34230	0.15	0.15
Shreyas Projects & Trading Company Ltd.	34615	0.15	0.15
Varunendra Trading and Agents Pvt. Ltd.	20750	0.09	0.09
Birla Corporation Ltd.	468000	2.02	2.02
Hindustan Medical Institution	1064112	4.60	4.60
Express Dairy Co. Ltd.	125	0.00	0.00
Hindustan Gum and Chemical Ltd.	100	0.00	0.00
Eastern India Educational Institution	645251	2.79	2.79
M.P. Birla Foundation Educational Society	500	0.00	0.00
Mazbat Properties Pvt. Ltd.	125	0.00	0.00
Mazbat Investments Pvt. Ltd.	125	0.00	0.00
Hindustan Gum & Chemicals Ltd.	100	0.00	0.00
Express Dairy Co. Ltd.	125	0.00	0.00
Mazbat Tea Estate Ltd.	125	0.00	0.00

M.P.Birla Institute of Fundamental Research	100	0.00	0.00
R.V. Raveendran, Mahendra Kumar Sharma, Amal Chandra Chakrabortti - Representative of the Estate of the deceased Smt. Priyamvada Devi Birla in the capacity of Administrators Pendente Lite	42003	0.18	0.18
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	-	-	-
c) Voting rights(VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
Total(a+b+c+d)			
The Punjab Produce & Trading Co. Pvt. Ltd.	2910128	12.58	12.58
Vindhya Telelinks Limited	4839908	20.92	20.92
Gwalior Webbing Co. Pvt. Ltd.	1688573	7.30	7.30
Birla Ericsson Optical Ltd.	1107407	4.79	4.79
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Mundra Fintrade Pvt. Ltd.	34615	0.15	0.15
Canberra Traders Pvt. Ltd.	34230	0.15	0.15
Shrcyas Projects & Trading Company Ltd.	34615	0.15	0.15
Varunendra Trading and Agents Pvt. Ltd.	20750	0.09	0.09
Birla Corporation Ltd.	468000	2.02	2.02
Hindustan Medical Institution	1064112	4.60	4.60
Eastern India Educational Institution	645251	2.79	2.79

M.P. Birla Foundation Educational Society	500	0.00	0.00
Mazbat Properties Pvt. Ltd.	125	0.00	0.00
Mazbat Investments Pvt. Ltd.	125	0.00	0.00
Hindustan Gum and Chemical Ltd.	100	0.00	0.00
Express Diary Co. Ltd.	125	0.00	0.00
Mazbat Tea Estate Ltd.	125	0.00	0.00
M.P.Birla Institute of Fundamental Research	100	0.00	0.00
R.V. Raveendran, Mahendra Kumar Sharma, Amal Chandra Chakrabortti - Representative of the Estate of the deceased Smt. Priyamvada Devi Birla in the capacity of Administrators Pendente Lite	42003	0.18	0.18
Details of acquisition			
a) Shares carrying voting rights acquired/sold	Number @	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC(**)
The Punjab Produce & Trading Co. Pvt. Ltd.	2215909	9.58	9.58
Vindhya Telelinks Limited	3435055	14.85	14.85
Gwalior Webbing Co. Pvt. Ltd.	1198440	5.18	5.18
Birla Ericsson Optical Ltd.	785967	3.40	3.40
Trilochan Vyapaar Pvt. Ltd.	0	0.00	0.00
East India Investment Co. Pvt. Ltd.	104685	0.45	0.45
Birla Financial Corporation Ltd.	146113	0.63	0.63
Baroda Agents & Trading Co. Pvt. Ltd.	85898	0.37	0.37
Insilco Agents Ltd.	286100	1.24	1.24
August Agents Ltd.	335023	1.47	1.47
Punjab Produce Holdings Ltd.	37774	0.16	0.16
Belle Vuc Clinic	0	0.00	0.00
Laneseda Agents Ltd.	308870	1.34	1.34
Mundra Fintrade Pvt. Ltd.	0	0.00	0.00
Canberra Traders Pvt. Ltd.	24294	1.11	1.11
Shreyas Projects & Trading Company Ltd.	24568	0.11	0.11
Varunendra Trading and Agents Pvt. Ltd.	0	0.00	0.00
Birla Corporation Ltd.	332157	1.44	1.44
Hindustan Medical Institution	24000	0.10	0.10
Eastern India Educational Institution	458258	1.98	1.98
M.P. Birla Foundation Educational Society	0	0.00	0.00

Mazbat Properties Pvt. Ltd.	0	0.00	0.00
Mazbat Investments Pvt. Ltd.	0	0.00	0.00
Hindustan Gum and Chemical Ltd.	0	0.00	0.00
Express Diary Co. Ltd.	0	0.00	0.00
Mazbat Tea Estate Ltd.	90	0.00	0.00
M.P. Birla Institute of Fundamental Research	0	0.00	0.00
R.V. Raveendran, Mahendra Kumar Sharma, Amal Chandra Chakrabortti - Representative of the Estate of the deceased Smt. Priyamvada Devi Birla in the capacity of Administrators Pendente Lite	21001	0.09	0.09
b) VRs acquired/sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered/invoked/released by the acquirer	-	-	-
Total (a+b+c+/-d)	@		
The Punjab Produce & Trading Co. Pvt. Ltd.	2215909	9.58	9.58
Vindhya Telelinks Limited	3435055	14.85	14.85
Gwalior Webbing Co. Pvt. Ltd.	1198440	5.18	5.18
Birla Ericsson Optical Ltd.	785967	3.40	3.40
Trilochan Vyapar Pvt. Ltd.	0	0.00	0.00
East India Investment Co. Pvt. Ltd.	104685	0.45	0.45
Birla Financial Corporation Ltd.	146113	0.63	0.63
Baroda Agents & Trading Co. Pvt. Ltd.	85898	0.37	0.37
Insilco Agents Ltd.	286100	1.24	1.24
August Agents Ltd.	335023	1.47	1.47
Punjab Produce Holdings Ltd.	37774	0.16	0.16
Belle Vue Clinic	0	0.00	0.00
Laneseda Agents Ltd.	308870	1.34	1.34
Mundra Fintrade Pvt. Ltd.	0	0.00	0.00
Canberra Traders Pvt. Ltd.	24294	1.11	1.11
Shreyas Projects & Trading Company Ltd.	24568	0.11	0.11

Varuncendra Trading and Agents Pvt. Ltd.	0	0.00	0.00
Birla Corporation Ltd.	332157	1.44	1.44
Hindustan Medical Institution	24000	0.10	0.10
Eastern India Educational Institution	458258	1.98	1.98
M.P. Birla Foundation Educational Society	0	0.00	0.00
Mazbat Properties Pvt. Ltd.	0	0.00	0.00
Mazbat Investments Pvt. Ltd.	0	0.00	0.00
Hindustan Gum and Chemical Ltd.	0	0.00	0.00
Express Diary Co. Ltd.	0	0.00	0.00
Mazbat Tea Estate Ltd.	90	0.00	0.00
M.P.Birla Institute of Fundamental Research	0	0.00	0.00
R.V. Raveendran, Mahendra Kumar Sharma, Amal Chandra Chakrabortti - Representative of the Estate of the deceased Smt. Priyamvada Devi Birla in the capacity of Administrators Pendente Lite	21001	0.09	0.09
After acquisition holding of acquirer along with PACs of:			
a) Shares carrying voting rights acquired/sold	Number @	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC(**)
The Punjab Produce & Trading Co. Pvt. Ltd.	5126037	14.77	14.77
Vindhya Telelinks Limited	8274963	23.85	23.85
Gwalior Webbing Co. Pvt. Ltd.	2887013	8.32	8.32
Birla Ericsson Optical Ltd.	1893374	5.46	5.46
Trilochan Vyapaar Pvt. Ltd.	266431	0.77	0.77
East India Investment Co. Pvt. Ltd.	314056	0.91	0.91
Birla Financial Corporation Ltd.	351982	1.01	1.01
Baroda Agents & Trading Co. Pvt. Ltd.	206956	0.60	0.60
Insilco Agents Ltd.	395810	1.14	1.14
August Agents Ltd.	406938	1.17	1.17
Punjab Produce Holdings Ltd.	90998	0.26	0.26
Belle Vue Clinic	48000	0.14	0.14
Lanesda Agents Ltd.	343870	0.99	0.99
Mundra Fintrade Pvt. Ltd.	34615	0.10	0.10
Canberra Traders Pvt. Ltd.	58524	0.17	0.17
Shreyas Projects & Trading Company Ltd.	59183	0.17	0.17

Varunendra Trading and Agents Pvt. Ltd.	20750	0.06	0.06
Birla Corporation Ltd.	800157	2.31	2.31
Hindustan Medical Institution	1088112	3.14	3.14
Eastern India Educational Institution	1103509	3.18	3.18
M.P. Birla Foundation Educational Society	500	0.00	0.00
Mazbat Properties Pvt. Ltd.	125	0.00	0.00
Mazbat Investments Pvt. Ltd.	125	0.00	0.00
Hindustan Gum and Chemical Ltd.	100	0.00	0.00
Express Diary Co. Ltd.	125	0.00	0.00
Mazbat Tea Estate Ltd.	215	0.00	0.00
M.P.Birla Institute of Fundamental Research	100	0.00	0.00
R.V. Raveendran, Mahendra Kumar Sharma, Amal Chandra Chakrabortti – Representative of the Estate of the deceased Smt. Priyamvada Devi Birla in the capacity of Administrators Pendente Lite	63004	0.18	0.18
b) VRs acquired/sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered/invoked/release d by the acquirer	-	-	-
Total (a+b+c+/-d)	@		
The Punjab Produce & Trading Co. Pvt. Ltd.	5126037	14.77	14.77
Vindhya Telelinks Limited	8274963	23.85	23.85
Gwalior Webbing Co. Pvt. Ltd.	2887013	8.32	8.32
Birla Ericsson Optical Ltd.	1893374	5.46	5.46
Trilochan Vyapaar Pvt. Ltd.	266431	0.77	0.77
East India Investment Co. Pvt. Ltd.	314056	0.91	0.91
Birla Financial Corporation Ltd.	351982	1.01	1.01
Baroda Agents & Trading Co. Pvt. Ltd.	206956	0.60	0.60
Insilco Agents Ltd.	395810	1.14	1.14
August Agents Ltd.	406938	1.17	1.17
Punjab Produce Holdings Ltd.	90998	0.26	0.26

Belle Vue Clinic	48000	0.14	0.14
Laneseda Agents Ltd.	343870	0.99	0.99
Mundra Fintrade Pvt. Ltd.	34615	0.10	0.10
Canberra Traders Pvt. Ltd.	58524	0.17	0.17
Shreyas Projects & Trading Company Ltd.	59183	0.17	0.17
Varunendra Trading and Agents Pvt. Ltd.	20750	0.06	0.06
Birla Corporation Ltd.	800157	2.31	2.31
Hindustan Medical Institution	1088112	3.14	3.14
Eastern India Educational Institution	1103509	3.18	3.18
M.P. Birla Foundation Educational Society	500	0.00	0.00
Mazbat Properties Pvt. Ltd.	125	0.00	0.00
Mazbat Investments Pvt. Ltd.	125	0.00	0.00
Hindustan Gum and Chemical Ltd.	100	0.00	0.00
Express Dairy Co. Ltd.	125	0.00	0.00
Mazbat Tea Estate Ltd.	215	0.00	0.00
M.P.Birla Institute of Fundamental Research	100	0.00	0.00
R.V. Raveendran, Mahendra Kumar Sharma, Amal Chandra Chakrabortti – Representative of the Estate of the deceased Smt. Priyamvada Devi Birla in the capacity of Administrators Pendente Lite	63004	0.18	0.18
Mode of acquisition (c.g. open market/public issue/rights issue/preferential allotment/inter-se transfer/encumbrance, etc.)	Rights Issue		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Equity Shares having face value of Rs.10/- issued at premium of Rs.41/-		
Date of acquisition or date of receipt of intimation of allotment of shares/ VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC	03.12.2015, (date of receipt of allotment advice)		

Equity share capital/total voting capital of the TC before the said acquisition	23130254 Equity Shares of Rs.10/- each
Equity share capital/total voting capital of the TC after the said acquisition	34695381 ^(*) Equity Shares of Rs.10/- each
Total diluted share/voting capital of the TC after the said acquisition	N.A.

- (*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

@ includes 25,84,937 number of additional shares allotted of which the despatch of share certificates in physical form and credit in respective demat account has not been done in view of the order dated 18th November, 2015 passed by the Hon'ble High Court of Delhi. By the said order, status quo has been directed to be maintained with respect of to 27,05,553 number of additional shares allotted under category 'c' of Basis of Allotment.

For The Punjab Produce & Trading Co. Pvt. Ltd.

Signature of the acquirer/seller/Authorised Signatory

Place : ~~KOLKATA~~

Date : 03.12.2015