



February 19, 2015

To
Department of Corporate Services
BOMBAY STOCK EXCHANGE LTD.
Floor 25, P J Towers,
Dalal Street, Mumbai 400 001

Dear Sir / Madam,

Sub.: Submission of Press Release

Enclosed herewith please find copy of press release *inter-alia* announcing now steel door frame section at one-third cost of wooden door frames [APL Apollo launches steel frames to boost low cost housing].

Kindly take this on record.

Thanking you and assuring you our best attention always.

Yours truly,
for **APL Apollo Tubes Limited**


Company Secretary



Encl. : a/a

Now steel door frame section at one-third cost of wooden door frames

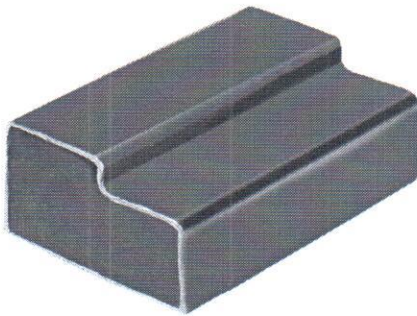
APL Apollo launches steel frames to boost low cost housing

New Delhi, February 19, 2015: APL Apollo Tubes Limited, India's leading ERW steel tubes manufacturer has launched new steel door and window frames, to support the low cost housing initiatives of the Modi Government.

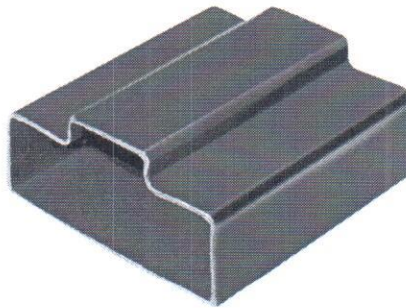
Mr. Sanjay Gupta, Executive Chairman of the company said: "Prime Minister Narendra Modi has pledged to provide low cost housing to all. We are contributing our bit by developing economical and greener steel products"

What's more, while the life of the steel door frame section will be double of the wooden door frame, its cost is less than 40% ! The steel door frame section unlike the wooden door frame is also resistant to termites and other pests.

The company has taken patent of the door frame design from the Patent office of Government of India.



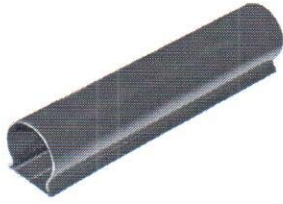
Single door frame



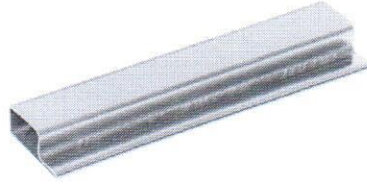
Double door frame

In addition Window frames have also been developed to give a more aesthetic look besides reducing cost. The company has been a pioneer in developing steel handrail for staircases, pre-galvanized steel sections for fencing application and slanting rooftop.





Handrail



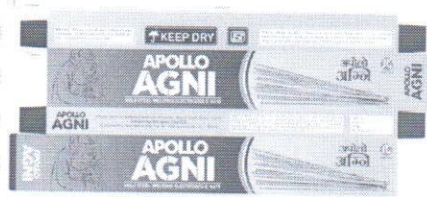
Window frame

These initiatives also support the present government's philosophy of 'Make In India' by providing better products to replace timber which is scarce and largely imported.

The company has also launched welding electrodes and zinc spray under its own brand, to support the fabricators using its steel products.



Zinc Spray



Welding Electrode

The company will continue to develop new products to compliment its wide basket of over 400 different pipes and sections. The company is targeting to spend over 0.5% of its turnover in R&D and new technologies.

About APL Apollo Tubes Limited

APL Apollo Tubes Limited is the largest producer of ERW steel tubes in India with a capacity to produce more than 8,40,000 TPA. The Company has 6 manufacturing facilities in Sikandrabad (Uttar Pradesh), Hosur (Tamil Nadu), Bengaluru (Karnataka), and Murbad (Maharashtra). The Company's key product categories include more than 400 varieties of MS Black pipes, Galvanized Tubes, Pre Galvanized Tubes, and Hollow Sections. Company's key focus is on producing structural ERW steel tubes. Products are also exported to Europe, US and Australasia regions.

For more information please visit our website www.aplpollo.com





ORIGINAL



No. 34527

GOVERNMENT OF INDIA
THE PATENT OFFICE
CERTIFICATE OF REGISTRATION OF DESIGN

Design No. 264233
Date 25/07/2014
Reciprocity Date*
Country

Certified that the design of which a copy is annexed hereto has been registered as of the number and date given above in class 23-01 in respect of the application of such design to HOLLOW SECTION PIPE in the name of APL APOLLO TUBES LIMITED (A PUBLIC LIMITED COMPANY REGISTERED AND INCORPORATED IN INDIA UNDER THE PROVISIONS OF THE COMPANIES ACT, 1956), HAVING ITS OFFICE AT 36, KAUSHAMBI, NEAR ANAND VIHAR TERMINAL, GHAZIABAD-201010, INDIA, INDIAN NATIONALITY

in pursuance of and subject to the provisions of the Designs Act, 2000 and the Designs Rules, 2001.

INTELLECTUAL
PROPERTY INDIA

Chrontanya

PATENTS / DESIGNS / TRADEMARKS

GEOGRAPHICAL INDICATIONS

Controller General of Patents, Designs and Trade Marks

*The reciprocity date (if any) which has been allowed and the name of the country.
Copyright in the design will subsist for ten years from the date of Registration, and may under the terms of the Act and Rules, be extended for a further period of five years.
This Certificate is not for use in legal proceedings or for obtaining registration abroad

VIJAY PAL DALMIA,
ADVOCATE C/O. VAISH ASSOCIATES ADVOCATE,
1ST & 11TH FLOOR, MOHAN DEV BUILDING, 13
TOLSTOY MARG, NEW DELHI-110001 (INDIA)

Date of Issue 15/12/2014 15:03:49



ORIGINAL

No. 34528

**GOVERNMENT OF INDIA
THE PATENT OFFICE
CERTIFICATE OF REGISTRATION OF DESIGN**

Design No. 264234
Date 25/07/2014
Reciprocity Date*
Country

Certified that the design of which a copy is annexed hereto has been registered as of the number and date given above in class 25-99 in respect of the application of such design to HOLLOW SECTION PIPE in the name of APL APOLLO TUBES LIMITED (A PUBLIC LIMITED COMPANY REGISTERED AND INCORPORATED IN INDIA UNDER THE PROVISIONS OF THE COMPANIES ACT, 1956), HAVING ITS OFFICE AT 36, KAUSHAMBI, NEAR ANAND VIHAR TERMINAL, GHAZIABAD-201010, INDIA, INDIAN NATIONALITY

in pursuance of and subject to the provisions of the Designs Act, 2000 and the Designs Rules, 2001.

**INTELLECTUAL
PROPERTY INDIA**

Chrontanya
PATENTS / DESIGNS / TRADEMARKS

GEOGRAPHICAL INDICATIONS
Controller General of Patents, Designs and Trade Marks

*The reciprocity date (if any) which has been allowed and the name of the country.
Copyright in the design will subsist for ten years from the date of Registration, and may under the terms of the Act and Rules, be extended for a further period of five years.
This Certificate is not for use in legal proceedings or for obtaining registration abroad

VIJAY PAL DALMIA,
ADVOCATE C/O. VAISH ASSOCIATES ADVOCATE,
1ST & 11TH FLOOR, MOHAN DEV BUILDING, 13
TOLSTOY MARG, NEW DELHI-110001 (INDIA)

Date of Issue 15/12/2014 15:01:17