

Date : 13th February, 2015

1) The Manager , Listing Department, National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai- 400 051	2) The Listing Department Corporate Relationship Department Bombay Stock Exchange limited 1 st Floor, New Trading Wing P.J. Towers Dalal Street Fort, Mumbai- 400 001
Scrip Code- ARCHIES	Scrip Code- 532212

Dear Sir,

Please find enclosed herewith the revised unaudited financial results of the company for third quarter ended 31st December, 2014 as approved by the Board of Directors in their meeting held on 13th of February, 2015.

Kindly acknowledge the receipt of the same.

Thanking you

For ARCHIES LIMITED


Vikas Kumar
(Company Secretary)



ARCHIES LIMITED

C-113, NARAINA INDUSTRIAL AREA, PHASE-1, NEW DELHI-110028 (INDIA), CIN : L36999HR1990PLC041175
TEL.: 91-11-41410000, 41412222, Fax : 91-11-41410060, Email : archies@archiesonline.com, Website : www.archiesonline.com
REGISTERED OFFICE : PLOT NO. 191-F, SECTOR- 4, I.M.T. MANESAR, GURGAON-122050, HARYANA (INDIA)

ARCHIES LIMITED
PART I
STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31 DECEMBER 2014

(₹ In Lacs)

	PARTICULARS	3 MONTHS ENDED			9 MONTHS ENDED		YEAR ENDED
		31/12/2014	30/09/2014	31/12/2013	31/12/2014	31/12/2013	31/03/2014
		UNAUDITED	UNAUDITED	UNAUDITED	UNAUDITED	UNAUDITED	AUDITED
1	Income from operations						
	(a) Net Sales from Operations (Net of excise duty)	5191.05	4810.58	5289.87	13822.89	14001.55	19599.87
	(b) Other Operating Income	4.53	3.32	3.73	9.53	15.18	31.02
	Total Income from operations (net)	5195.58	4813.90	5293.60	13832.42	14016.73	19630.89
2	Expenses						
	(a) Cost of Materials Consumed	359.32	361.73	395.74	1091.81	1220.55	1663.69
	(b) Purchase of Traded Goods	2325.27	2097.38	1716.65	5902.73	4307.19	5040.94
	(c) Change in inventories of finished goods, work-in-progress and Traded Goods	(718.97)	(784.20)	(190.15)	(2004.82)	(485.07)	466.04
	(d) Employee Benefits Expense	744.81	704.00	742.97	2127.03	2176.46	2916.78
	(e) Depreciation	125.75	158.26	129.76	452.87	383.17	510.45
	(f) Rent	709.24	731.79	732.81	2154.27	2156.46	2933.31
	(g) Other Expenses	1359.24	1334.07	1351.59	3706.57	3675.35	5143.60
	Total Expense	4904.66	4603.03	4879.37	13430.46	13434.11	18674.81
	Profit from Operations before other Income, finance costs & interest and Exceptional Item (1-2)	290.92	210.87	414.23	401.96	582.62	956.08
4	Other Income	35.35	45.36	(7.07)	99.75	66.98	91.70
5	Profit from ordinary activities before finance costs and interest and exceptional items (3+4)	326.27	256.23	407.16	501.71	649.60	1047.78
6	Finance costs & Interest	95.71	82.23	94.63	220.33	212.00	277.77
7	Profit from ordinary activities after finance costs & interest but before exceptional items (5-6)	230.56	174.00	312.53	281.38	437.60	770.01
8	Exceptional Items	0.00	0.00	0.00	0.00	0.00	0.00
9	Profit from ordinary activities before tax (7 +/- 8)	230.56	174.00	312.53	281.38	437.60	770.01
10	Tax expense						
	Current	88.08	17.53	88.33	105.61	125.38	222.62
	Deferred	(3.10)	44.04	7.94	1.44	11.40	23.15
11	Net Profit from Ordinary activities after tax (9-10)	145.58	112.43	216.26	174.33	300.82	524.24
12	Extraordinary Items (Net of Tax Expense)	0.00	0.00	0.00	0.00	0.00	0.00
13	Net Profit for the period (11 +/- 12)	145.58	112.43	216.26	174.33	300.82	524.24
14	Paid-Up Equity Share Capital (Face value of the share ₹. 2/-)	675.60	675.60	675.60	675.60	675.60	675.60
15	Reserve excluding revaluation reserves as per Balance Sheet of Previous accounting year						10744.64
16.i	Earning Per Shares (before extraordinary items) (of ₹ 2/- each)						
	(a) Basic	0.43*	0.33*	0.64*	0.52*	0.89*	1.55**
	(b) Diluted	0.43*	0.33*	0.64*	0.52*	0.89*	1.55**
16.ii	Earning Per Shares (after extraordinary items) (of ₹ 2/- each)						
	(a) Basic	0.43*	0.33*	0.64*	0.52*	0.89*	1.55**
	(b) Diluted	0.43*	0.33*	0.64*	0.52*	0.89*	1.55**

*not annualised & Figures in ₹

** Figures in ₹



ARCHIES LIMITED

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SELECT INFORMATION FOR THE QUARTER AND NINE MONTHS ENDED 31 DECEMBER 2014

PARTICULARS	3 MONTHS ENDED			9 MONTHS ENDED		YEAR ENDED
	31/12/2014	30/09/2014	31/12/2013	31/12/2014	31/12/2013	31/03/2014
A PARTICULARS OF SHAREHOLDING						
1 Public Shareholding						
- Number of Shares	13325400	12925400	12925400	13325400	12925400	12925400
- Percentage of Shareholding	39.45	38.26	38.26	39.45	38.26	38.26
2 Promoter and Promoter Group Shareholding						
a) Pledged / Encumbered						
- Number of shares	nil	nil	nil	nil	nil	nil
- Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	nil	nil	nil	nil	nil	nil
- Percentage of Shares (as a % of the total share capital of the company)	nil	nil	nil	nil	nil	nil
b) Non - Encumbered						
- Number of shares	20454600	20854600	20854600	20454600	20854600	20854600
- Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	100	100	100	100	100	100
- Percentage of Shares (as a % of the total share capital of the company)	60.55	61.74	61.74	60.55	61.74	61.74

PARTICULARS	3 MONTHS ENDED 31/12/2014
B INVESTOR COMPLAINTS	
Pending at the beginning of the quarter	0
Received during the quarter	13
Disposed of during the quarter	13
Remaining unresolved at the end of the quarter	0

SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(₹ in Lacs)

PARTICULARS	3 MONTHS ENDED			9 MONTHS ENDED		YEAR ENDED
	31/12/2014	30/09/2014	31/12/2013	31/12/2014	31/12/2013	31/03/2014
	UNAUDITED	UNAUDITED	UNAUDITED	UNAUDITED	UNAUDITED	AUDITED
1. Segment Revenue (Net Sales)						
a) Greeting Cards	1162.79	977.70	1271.12	2993.45	3226.64	4553.80
b) Stationery Items	1000.55	655.06	841.18	2179.90	1876.16	2599.86
c) Gifts	2997.27	3142.84	3148.80	8563.46	8831.67	12343.93
d) Others	30.44	34.98	28.77	86.08	67.08	102.28
Net Sales	5191.05	4810.58	5289.87	13822.89	14001.55	19599.87
2. Segment Results (Profit/Loss) before depreciation, Interest, Finance Charges & Tax						
a) Greeting Cards	178.39	152.32	220.35	412.51	523.67	734.30
b) Stationery	168.01	58.43	110.41	251.88	168.60	239.82
c) Gifts	214.67	297.62	360.99	611.00	831.00	1223.96
d) Others	1.09	5.28	1.64	8.24	4.53	6.96
Total	562.16	513.65	693.39	1283.63	1527.80	2205.04
Less:						
i) Interest & Finance Charges	95.71	82.23	94.63	220.33	212.00	277.71
ii) Depreciation	125.75	158.26	129.76	452.87	383.17	510.45
iii) Other un-allocable expenditure (net of unallocable income)	110.15	99.16	156.47	329.05	495.03	546.81
Total Profit before Tax	230.55	174.00	312.53	281.38	437.60	770.01
3. Capital Employed (Segment Assets less Segment Liabilities)	10759.43	10537.86	11355.77	10759.43	11355.77	11420.26
Total	10759.43	10537.86	11355.77	10759.43	11355.77	11420.26

NOTES:

- The above results have been reviewed by the Audit Committee and approved by the Board of Directors at its meeting held on 13th February 2015.
- Previous year's figures have been rearranged and regrouped, wherever necessary.
- Due to the nature of business & common manufacturing facilities for various segments, a reasonable allocation of Capital Employed to various segments is currently not practicable.
- The Statutory Auditors have carried a Limited Review of the above financial results.
- Effective from April 1, 2014, the Company has charged depreciation based on the revised remaining useful life of the assets as per the requirement of Schedule II to the Companies Act, 2013. Due to above, depreciation charge for the nine month period ended December 31, 2014 is higher by Rs.65.13 Lac. Further, based on transitional provision provided in Note 7(b) of Schedule II, an amount of Rs.835.16 Lac (net of deferred tax) has been adjusted with opening general reserves.
- As on date the company has repaid all the term loans.
- Company has received 9738 online orders in the third quarter of 2014-15 compared to 3089 online orders for the same period in 2013-14 up by 215%.

For and on behalf of the Board

 Anil Mouchandani
 (Chairman Cum Managing Director)

 Date: 13-02-2015
 Place: Delhi

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