

## **Press Release**

## Aurionpro strengthens Leadership Team, appoints Balaji Desikamani as Global Head of Marketing

Joins as Sr. Vice President, Marketing and Management Team member.

San Ramon (CA, USA) and Mumbai (MH, India), February 4th, 2015 - Aurionpro Solutions Ltd, a publicly listed company offering business technology solutions to the financial services industry, announced that it has appointed Balaji Desikamani as Sr. Vice President and Global Head of Marketing. He will serve on the Management Team of the company and report to CEO, Samir Shah.

Balaji will lead and guide Aurionpro's Corporate Marketing, Product Marketing and Field Marketing initiatives worldwide. The appointment strengthens Aurionpro's leadership team as it continues to grow globally by delivering domain-focused solutions in alignment with industry-specific business needs.

Balaji specializes in working with business teams to transform the way they design and launch offerings to market. He comes with over 17+ years of experience with successful stints at Infosys, TIBCO and Hexaware. He holds a Masters in International Relations, with an executive MBA in International Business from IIFT, New Delhi, India.

"Aurionpro is going through a transformation as we look to accelerate our growth. Balaji's appointment comes at an exciting time as marketing will play a key role in our next stage of growth, as we scale to deliver innovative solutions." said Samir Shah, CEO, Aurionpro. "Balaji's addition to our leadership team adds great impetus to our business momentum."

"Aurionpro is entering an exciting phase of growth and marketing will play a significant role in amplifying the impact the company is delivering to its stakeholders," said Balaji, "I am truly humbled and honoured to join the Aurionpro team, and to contribute in its efforts towards building an innovation led organization"





## **About Aurionpro**

Aurionpro Solutions (NSE: AURIONPRO) (BSE: 532668) is a publicly traded technology company that helps Fortune 1000 companies solve business problems through domain and technology driven solutions. With revenues of over 100+ MUSD, and employing more than 1200+ experts across North America, Asia, and Europe, the company has been recognized by FinTech Forward 100 as being amongst the top 100 technology companies for the financial services industry in 2014. For more information, visit www.aurionpro.com

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