GAUTAM ASHRA

40, VEER NARIMAN ROAD, HASHIM BLDG., FORT, MUMBAI-01

Format for Disclosures under Regulation 10(5) – Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1	Name of the Target Company (TC)	MA DE CYCEN			
-	.ivaine of the Target Company (TC)	M/s. Bliss GVS Pharma			
		1. Ms. Antara Gautam Ashra			
2.	Name of the acquirer(s)	2. Mr. Arjun Gautam Ashra			
3	Whether the acquirer(s) is/ are promoters of the	Yes			
:	TC prior to the transaction. If not, nature of				
	relationship or association with the TC or its	· ·			
	promoters				
4.	Details of the proposed acquisition				
	a. Name of the person(s) from whom shares are	Mr. Gautam Ashra			
	to be acquired				
	b. Proposed date of acquisition	27th February, 2015			
7	-	1. 10,00,000shares by Ms Antara Ashra and			
	c. Number of shares to be acquired from each	2. 50,00,000 shares by Mr. Arjun Ashra			
<u> </u>	person mentioned in 4(a) above				
·	d. Total shares to be acquired as % of share	5.82% of total share capital			
· .	capital of TC				
	e. Price at which shares are proposed to be	NA			
	acquired				
	f. Rationale, if any, for the proposed transfer	NA ·			
5.	Relevant sub-clause of regulation 10(1)(a) under				
1.	which the acquirer is exempted from making open	Sub clausè (i) & (ii)			
<u> </u>	offer				
6.	If, frequently traded, volume weighted average				
	market price for a period of 60 trading days				
	preceding the date of issuance of this notice as	Not Applicable (as its a gift)			
	traded on the stock exchange where the maximum				
	volume of trading in the shares of the TC are				
7	recorded during such period.				
7.	If in-frequently traded, the price as determined in	Not Applicable (as its a gift)			
	terms of clause (e) of sub-regulation (2) of				
8.	regulation 8. Declaration by the acquirer, that the acquisition				
3.	price would not be higher by more than 25% of	Not Applicable (as its a wife)			
ļ	the price computed in point 6 or point 7 as	Not Applicable (as its a gift)			
	applicable.				
9.	Declaration by the acquirer, that the transferor				
ĺ.	and transferee have complied / will comply with	Yes			
1	Ima aministration of the state	1 03			

. [·	applicable disclosure requirements in Chapter V	
		of the Takeover Regulations, 20	11
		(corresponding provisions of the repealed	·
		Takeover Regulations 1997)	İ
	10.	Declaration by the acquirer that all the conditions	
		specified under regulation 10(1)(a) with respect to	Attached here under.
Į		exemptions has been duly complied with.	

11.	Shareholdingdetails	Pafaratha		A C -1	
'''	Shareholdinguetans	Beforethe		Afterthe	
! i		proposed		proposed	
	•	transaction		transaction	
	•	No. of	%w.r.	No. of	%w.
	•	shares	t	shares	r.t
	• •	/voting rights	total	/voting rights	tota
			share		1
			capital		shar
Sr No	Name of the Promoters & Promoter Group				
1.	Antara Gautam Ashra	4,27,924	0.41	14,27,924	1.38
2.	Gautam Rasiklal Ashra	1,12,31,045	10.89	52,31,045	5.07
3.	Mamta Gautam Ashra	19,80,333	1.92	19,80,333	1.92
4.	MangeshGhanashyamWagle	65,200	0.06	65,200	0.06
5.	MangeshGhanashyamWagle HUF	7,720	0.01	7,720	0.01
6.	ShibroorNarasimha Kamath	5,05,17,024	48.98	5,05,17,024	48.98
7.	Shruti N Kamath	2,50,000	0.24	2,50,000	0.24
8.	Vibha N Kamath	2,50,000	0.24	2,50,000	0.24
9.	PrabhavatiRasiklalAshra	98,000	0.10	98,000	0.10
10.	Vijayaben Kanji Ashra	2,20,000	0.21	2,20,000	0.21
11.	Genteel Trading Co Pvt Ltd	6,12,122	0.59	6,12,122	0.59
12.	Kanji Forex Pvt Ltd	11,27,622	1.09	11,27,622	1.09
13.	Kanji Pitamber Forex Pvt Ltd	2,02,840	0.20	2,02,840	0.20
14.	Arjun Gautam Ashra	0	0	50,00,000	4.85
35 -4.5	TOTAL	6,69,89,830	64.95	6,69,89,830	64.95

Place: Mumbai Date: 24/02/2015

Mr. Gautam Ashra

Ms. Antara Ashra

Mr. Arjun Ashra

GAUTAM ASHRA

40, HASHIM BLDG., VEER NARIMAN ROAD, HASHIM BLDG., FORT, MUMBAI-01

Date: 24/02/2015

TO WHOMSOEVER IT MAY CONCERN

I, Mr. Gautam Ashra, Promoter/ Acquirer of M/s Bliss GVS Pharma Ltd confirms that all the conditions specified under regulation 10(1)(a) of SEBI (Substantial and Acquisition of Shares and Takeovers) Regulations, 2011 with respect to exemptions has been duly complied with.

Thanking you,

Mr. Gautam Ashra

ARJUN GAUTAM ASHRA

1/4, BREACH CANDY APTS., BHULABHAI DESAI ROAD, MUMBAI-26

Date: 24/02/2015

TO WHOMSOEVER IT MAY CONCERN

I, Mr. Arjun Gautam Ashra, Promoter/ Acquirer of M/s Bliss GVS Pharma Ltd confirms that all the conditions specified under regulation 10(1)(a) of SEBI (Substantial and Acquisition of Shares and Takeovers) Regulations, 2011 with respect to exemptions has been duly complied with.

Thanking you,

MA

Mr. Arjun Gautam Ashra

ANTARA GAUTAM ASHRA

I/4, BREACH CANDY APTS., BHULABHAI DESAI ROAD, MUMBAI-26

Date: 24/02/2015

TO WHOMSOEVER IT MAY CONCERN

I, Ms. Antara Gautam Ashra, Promoter/ Acquirer of M/s Bliss GVS Pharma Ltd confirms that all the conditions specified under regulation 10(1)(a) of SEBI (Substantial and Acquisition of Shares and Takeovers) Regulations, 2011 with respect to exemptions has been duly complied with.

Thanking you,

Ms. Antara Gautam Ashra