



## Kolte Patil's Home Buying Fest - 'Nest Fest 2015' receives Massive Response.

Riding on the success of Nest Fest 2015, Kolte-Patil to organize India's first Mega Midnight Mobile App fest in the real estate segment.

**Pune, February 12:** The 'Nest Fest 2015' initiative undertaken by Pune's largest real estate developer – Kolte-Patil Developers Limited (BSE: 532924, NSE: KOLTEPATIL), has received huge response from the home buyers. During this 3 days' home buying fest held between Feb. 6<sup>th</sup> and 8<sup>th</sup> 2015, 1150 homes were booked comprising of housing space of about 1.25 million square feet. The total value of the inventory booked during the fest was approximately INR 750 Crs.

Commenting on the response Sujay Kalele, CEO, Kolte-Patil said, "The 'Nest Fest' home buying fest has emerged as a trend setter in the real estate industry and the huge response mirrored the inherent demand for Kolte-Patil homes. A good product offering by a good brand like Kolte-Patil, coupled with the right positioning is appreciated. It also re-ascertained that Pune is an attractive destination for investments in real estate."

"Over 30000 individuals visited' Nest Fest 2015', where we had offered homes ranging between 30 Lakhs to 10 Cr. and it was heartening to see equally good response across all price segments. We got customers from 80 cities, 25 countries, and 12 sub-continent.

Riding on the success of 'Nest Fest 2015', Kolte-Patil Developers Ltd. is now organizing India's first real estate Mobile App fest that will go live from the midnight of February 18<sup>th</sup> 2015 and will work on the format of first-come, first-serve basis. Limited number of apartments would be available with some very attractive and special offers for those who wish to book homes in this Mobile App festival.

This 'Kolte-Patil App' would be available on Google Play Store and Apple App Store. This Mobile App would be the easiest way to connect with Kolte-Patil Developers Limited and will bring all the information about their projects at fingertips of the customers.

### About Kolte-Patil Developers Limited

Kolte-Patil Developers Ltd. (BSE: 532924, NSE: KOLTEPATIL) is a leading Pune-based real estate company incorporated in 1991. Kolte-Patil is Pune's largest developer with a reputation for high quality standards, design uniqueness, transparency and the delivery of projects in a timely manner. The company has developed and constructed 48 projects including 35 residential complexes, 9 commercial complexes, and 4 information technology parks covering a saleable area (KPD share) of over 10 million square feet across Pune and Bengaluru. The company has also forayed into the Mumbai market.

For more details on Kolte-Patil Developers Ltd., visit [www.koltepatil.com](http://www.koltepatil.com)

