

INFORMATION NOTICE

Sub : Lypsa Gems & Jewellery Ltd bags order worth Rs. 320 Millions from UAE.



This is to inform you that Lypsa Gems & Jewellery Ltd has bagged an Export Order worth 320 Million INR for the supply of polished diamonds from its UAE based customers. The said order will be executed over a time span of 12 months. The UAE based customers intend to fulfill their jewellery orders using these polished diamonds.

Lypsa Gems & Jewellery Ltd is wholly integrated diamond company sourcing rough diamonds from the major diamond mines, cutting and polishing them in its own factories & marketing its product to clients across the globe. The Company has currently 3 manufacturing facilities :

- 1) 2nd Floor, Diamond Park Building, Opp. Ambika Nagar Society, Dargah Road, Navsari – 396445.
- 2) Ground Floor, Diamond Park Building, Opp. Ambika Nagar Society, Dargah Road, Navsari – 396445.
- 3) Wing A, 2nd Block, Hall # 202-302, Orchid Complex, Opp. HDFC Bank, Chhapi-Pirojpur Road, Chhapi, Vadgam, Banaskantha, Gujarat.

Lypsa Gems & Jewellery Ltd prides itself on consistent standard assortments, competitively price products & honest customer service.

The company strives to sell polished diamonds directly to the jewelers, thereby eliminating the middlemen margin and passing on the price advantage to its customers. Going downstream to market the products also enables the company to earn better margins thus creating a win-win situation. This strategy is also helping Lypsa to increase its customer base and reduce dependency on diamond wholesalers to sell its products.

Lypsa Gems & Jewellery Ltd continues to push the boundaries in diamond manufacturing to effectively meet its customers' requirements. It plans to undertake further downstream expansion to better its bottomline.

Dated: 20/02/2015



For LYPSA GEMS & JEWELLERY LTD.

M. J. Jagan

Director/Authorised Signatory

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