

SHEMAROO ENTERTAINMENT LIMITED

(CIN: L67190MH2005PLC158288)

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, Regulation 13(6)

Regulation 13(6) - Details of acquisition of 5% or more shares in a listed company

Name, PAN No. & address of shareholder with telephone number	Shareholding prior to acquisition	No. and percentage of shares/voting rights acquired	Date of receipt of allotment advice/ Date Acquisition/sale (specify)	Date of intimation to Company	Mode of acquisition (market purchase/public/rights/preferential offer etc.)
HDFC Trustee Company Limited A/C-HDFC Capital Builder Fund	2,94,185 equity shares amounting to 1.08% of the paid up equity share capital.	50,000 equity shares amounting to 1.08% of the paid up equity share capital.	Purchase	05 th February 2015	Market Purchase
		3,44,185 equity shares amounting to 1.27% of the paid up equity share capital.	Sale		Market Sale
HDFC Trustee Company Limited A/C-HDFC Prudence Fund	15,82,300 equity shares amounting to 5.82% of the paid up equity share capital.	3,75,000 equity shares amounting to 5.82% of the paid up equity share capital.	Purchase		Market Purchase
		5,28,568 equity shares amounting to 1.94% of the paid up equity share capital.	Sale	Market Sale	
HDFC Trustee Company Limited A/C-HDFC MF Monthly Income Plan-Long Term Plan	1,21,760 equity shares amounting to 0.45% of the paid up equity share capital.	1,21,760 equity shares amounting to 0.45% of the paid up equity share capital.	Sale		Market Sale
TOTAL	19,98,245 equity shares amounting to 7.35% of the paid up equity share capital				

No & % of Shareholding subsequent to acquisition/sale			Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy Quantity	Buy Value	Sell Quantity	Sell value
Scheme	No. of Shares	% of paid up share capital						
HDFC Capital Builder Fund	NIL	-	Detailed in Annexure 1					
HDFC Prudence Fund-	14,28,732	5.26	Detailed in Annexure 2					
HDFC MF Monthly Income Plan-Long Term Plan	NIL	-	Detailed in Annexure 3					
Total	14,28,732	5.26						

Name, Add and PAN of the Shareholder: HDFC Mutual Fund, PAN: AAATH1809A, "HUL House", 2nd Floor, H.T. Parekh Marg, 165-66, Backbay Reclamation, Churchgate, Mumbai-400020, Maharashtra, Tel-022-66316333

Date: February 06, 2015
Place: Mumbai

Signature

Atul Maru
(Jt. Managing Director)
(DIN:00169264)



HDFC Capital Builder Fund

Annexure 1

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in ₹)	Sell Quantity	Sell Value (Amount in ₹)	% of shares/voting rights post-acquisition/Sale
02.10.2014	Opening Balance							294,185	1.08
08.10.2014	Inventre Growth & Securities Limited	INB 010901730	NSE	Purchase	50,000	7,732,933.00	-	-	0.18
13.10.2014	Direct (square off transaction)		NSE	Sale	-	-	170	31,834.20	0.00
22.01.2015	Prabhudas Lilladher Private Limited	INB 010502855	NSE	Sale	-	-	7,000	1,748,728.20	0.03
23.01.2015	J P Morgan India Pvt. Ltd.	INB 010675237	NSE	Sale	-	-	33,000	8,909,684.00	0.12
27.01.2015	J P Morgan India Pvt. Ltd.	INB 010675237	NSE	Sale	-	-	5,824	1,474,384.17	0.02
29.01.2015	Dhanki Securities Private Limited	INB 230995632	BSE	Sale	-	-	134,000	30,758,360.00	0.49
29.01.2015	Dhanki Securities Private Limited	INB 010995638	NSE	Sale	-	-	164,191	37,688,451.33	0.60
04.02.2015	Closing Balance								0.00

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy value (in ₹)	Sell Quantity	Sell Value (in ₹)	% of shares/voting rights post acquisition/sale
2.10.2014	Opening Balance							15,82,300	5.82
9.10.2014	ICICI Securities Ltd	INB 230773037	BSE	Purchase	10,000	1,563,260.00	-	-	0.04
9.10.2014	ICICI Securities Ltd	INB 011286854	NSE	Purchase	56,000	8,752,265.00	-	-	0.21
9.10.2014	Edelweiss Securities Ltd	INB 010895739	NSE	Purchase	100,000	15,654,360.00	-	-	0.37
9.10.2014	Deutsche Equities India Pvt.	INB 011196830	NSE	Purchase	34,000	5,325,889.00	-	-	0.13
9.10.2014	Direct (square off transaction)		NSE	Sale	-	-	6216	12,11,747.04	0.02
10.10.2014	Direct (square off transaction)		BSE	Sale	-	-	401	72,581.00	0
10.10.2014	Edelweiss Securities Ltd	INB 010895739	NSE	Purchase	175,000	26,703,190.00	-	-	0.64
14.10.2014	Direct (square off transaction)		NSE	Sale	-	-	281	5,192.80	0
22.10.2014	Direct (square off transaction)		NSE	Sale	-	-	3	568.08	0
08.12.2014	Standard Chartered-STCI Capital Markets Ltd.	INB 011333334	NSE	Sale	-	-	4000	738,144.80	0.01
09.12.2014	Standard Chartered-STCI Capital Markets Ltd.	INB 231333338	BSE	Sale	-	-	5200	92,29,590.00	0.02
09.12.2014	Standard Chartered-STCI Capital Markets Ltd.	INB 011333334	NSE	Sale	-	-	7800	13,86,709.92	0.03
10.12.2014	Standard Chartered-STCI Capital Markets Ltd.	INB 011333334	NSE	Sale	-	-	9000	15,65,893.50	0.03
12.12.2014	Prabhudas Lilladher Private Limited	INB 010502855	NSE	Sale	-	-	11000	1,86,178.40	0.04
15.12.2014	Prabhudas Lilladher Private Limited	INB 010502855	NSE	Sale	-	-	9200	1,51,626.88	0.03
15.12.2014	Prabhudas Lilladher Private Limited	INB 230597738	BSE	Sale	-	-	4000	65,89,400.00	0.01
16.12.2014	Prabhudas Lilladher Private Limited	INB 230597738	BSE	Sale	-	-	4100	65,48,520.00	0.02
16.12.2014	Prabhudas Lilladher Private Limited	INB 010502855	NSE	Sale	-	-	8800	14,09,389.04	0.03
18.12.2014	Prabhudas Lilladher Private Limited	INB 230597738	BSE	Sale	-	-	5900	94,28,190.00	0.02
18.12.2014	Prabhudas Lilladher Private Limited	INB 010502855	NSE	Sale	-	-	11579	18,49,996.31	0.04
19.12.2014	Prabhudas Lilladher Private Limited	INB 010502855	NSE	Sale	-	-	23100	36,94,679.61	0.08
19.12.2014	Prabhudas Lilladher Private Limited	INB 230597738	BSE	Sale	-	-	7900	12,64,471.00	0.03
22.12.2014	Prabhudas Lilladher Private Limited	INB 010502855	NSE	Sale	-	-	6100	98,26,296.63	0.02
22.12.2014	Prabhudas Lilladher Private Limited	INB 230597738	BSE	Sale	-	-	2800	44,98,170.00	0.01
24.12.2014	Prabhudas Lilladher Private Limited	INB 010502855	NSE	Sale	-	-	15000	23,82,867.00	0.06
24.12.2014	Prabhudas Lilladher Private Limited	INB 230597738	BSE	Sale	-	-	8100	12,85,397.00	0.03
26.12.2014	Prabhudas Lilladher Private Limited	INB 230597738	BSE	Sale	-	-	600	9,56,160.00	0
26.12.2014	Prabhudas Lilladher Private Limited	INB 010502855	NSE	Sale	-	-	3700	58,85,225.2	0.01
01.01.2015	Prabhudas Lilladher Private Limited	INB 230597738	BSE	Sale	-	-	1250	21,12,750.00	0
01.01.2015	Prabhudas Lilladher Private Limited	INB 010502855	NSE	Sale	-	-	8000	13,61,313.60	0.03
06.01.2015	HDFC Securities Ltd	INB 011109437	NSE	Sale	-	-	46000	83,84,858.20	0.17
07.01.2015	HDFC Securities Ltd	INB 231109431	BSE	Sale	-	-	15275	2,66,724.25	0.06
07.01.2015	HDFC Securities Ltd	INB 011109437	NSE	Sale	-	-	21,263	37,13,013.13	0.08
22.01.2015	Prabhudas Lilladher Private Limited	INB 010502855	NSE	Sale	-	-	33000	82,44,002.80	0.12
23.01.2015	J.P. Morgan India Pvt. Ltd.	INB 230675231	BSE	Sale	-	-	9000	23,99,605.00	0.03
23.01.2015	J.P. Morgan India Pvt. Ltd.	INB 010675237	NSE	Sale	-	-	158000	42,65,848.50	0.58
04.02.2015	Prabhudas Lilladher Private Limited	INB 010502855	NSE	Sale	-	-	2000	46,37,702.00	0.01
04.02.2015	Dhanki Securities Private Limited	INB 010995638	NSE	Sale	-	-	80000	18,44,364.00	0.29
04.02.2015	Closing Balance							1428732.00	5.26



HDFC MF Monthly Income Plan – Long Term Plan

Annexure 3

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in ₹)	Sell Quantity	Sell Value (Amount in ₹)	% of shares/voting rights post-acquisition/Sale
02.10.2014	Opening Balance							121,760	0.45
29.01.2015	Dhanki Securities Private Limited	INB010995638	NSE	Sale	-	-	55,760	12,799,166.93	0.21
29.01.2015	Dhanki Securities Private Limited	INB230995632	BSE	Sale	-	-	66,000	15,149,640.00	0.24
04.02.2015	Closing Balance							-	0.00