

BAJAJ FINANCE LIMITED

SEC/BSE/2015/172

23 March 2015

BSE LIMITED
PHIROZE JEEJEEBHOY TOWERS
DALAL STREET,
MUMBAI – 400 001

Dear Sirs,

Sub : **Appointment of Managing Director**
Ref : Stock Code: 500034

This is to inform you that the Board of Directors, at its meeting held on 23 March 2015, has appointed Shri Rajeev Jain, CEO as Managing Director of the Company for a period of 5 years w.e.f. 1 April 2015.

Rajeev Jain joined Bajaj Finance Limited as Chief Executive Officer on 3 September 2007 and has been instrumental in transforming the Company from a captive two-wheeler finance company to one of the most diversified NBFCs in the country today. Under his leadership, the Company's Assets Under Management (AUM) grew from ₹ 2,065 Crore in FY07 to ₹ 30,822 Crore as of December 2014, while Profit after tax (PAT) grew from ₹ 48 Crore in FY07 to ₹ 719 Crore in FY14.

Thanking you,

Yours faithfully,
For **BAJAJ FINANCE LIMITED**



ANANT DAMLE
COMPANY SECRETARY