Cambridge Technology Enterprises Becomes Oracle Gold Partner Cambridge Technology Enterprises becomes Oracle Gold Partner in the U.S.

Topeka, KS, March 17th 2015– <u>Cambridge Technology Enterprises</u>, an IT services leader focused on the convergence of big data and cloud, today announced that it has achieved Gold Partner status in <u>Oracle Partner Network</u> (OPN). By attaining Gold Level membership, Oracle has recognized Cambridge Technology Enterprises for its commitments to establishing Oracle related knowledge in delivering Oracle services and products and for while uniquely addressing the challenges of joint customers.

As a Gold Level member, Cambridge Technology Enterprises is eligible to develop, sell, and implement the full stack of Oracle products and solutions. With focuses on Oracle Cloud and its suite of Oracle Big Data Services, Cambridge Technology Enterprises has joined with Oracle to strengthen this offering through Oracle Business Intelligence Foundation Suite.

Oracle Business Analytics solutions help organizations of all sizes thrive by enabling them to discover new ways to strategize, plan, optimize business operations, and capture new market opportunities. As the market leader in Business Analytics software, Oracle delivers the most complete and integrated solutions that let customers find value in big data, and gain insight into every aspect of their business. Cambridge Technology Enterprises' knowledgeable team is striving to ensure that the benefits of Oracle Business Analytics are included within a wide range of client solutions across multiple industries, resulting in a truly global big data and cloud offering.

"Our focus has been traditionally on application development but due to the datafication in business processes, we have seen a significant interest in (cloud based) data analytics. With Oracle Business Analytics we are able deliver an end to end solution to Oracle customers, allowing them to leverage a wide range of information to help operate more efficiently, offer new services, and stay ahead of the competition", says Nitin Tyagi, Vice President of Services, North America of Cambridge Technology Enterprises.

With its Gold status, Cambridge Technology Enterprises receives the benefit of being able to start developing specializations that will allow them to grow their business, increase their expertise, reach higher levels of customer retention, and create differentiation in the marketplace. Gold members also become eligible to resell all Oracle Technology products, and can apply to resell Oracle Applications and Industry Solutions. In addition, they receive access to Oracle account representatives and My Oracle Support updates for all products, discounts on training, limited free assessment/exam vouchers, reduced rates on the purchase of Oracle licenses for internal use, discounts on advances customer services and more. For more information about the benefits of becoming an OPN Gold level partner, please visit: http://www.oracle.com/us/partnerships/index.htm

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About Cambridge Technology Enterprises:

Cambridge Technology Enterprise (CTE) is an IT services leader focused on the convergence of big data and cloud. Recognized as a thought leader and innovator of enterprises solutions, CTE focuses on cloud application development and management, data warehousing, business intelligence (BI) and analytics on the cloud. Through designing and implementing enterprise IT strategies that leverage the cloud's

capabilities, CTE's end-to-end services enable its customers to harness all the data they have available to them. Due to its expertise across a variety of domains, CTE serves as a single source for IT Strategy and Implementation to its customers. Visit www.ctepl.com for more information.

About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) Specialized is the latest version of Oracle's partner program that provides partners with tools to better develop, sell and implement Oracle solutions. OPN Specialized offers resources to train and support specialized knowledge of Oracle products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to differentiate through Specializations. Specializations are achieved through competency development, business results, expertise and proven success. To find out more visit http://www.oracle.com/partners.

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