

### **CTE Obtains Alliance Partner Status with Tableau**

Kansas City, KS – March 18<sup>th</sup>, 2015– Cambridge Technology Enterprises (BSE: CTE), an enterprise IT services leader specializing in Data Warehousing and Analytics today announced it has become an Alliance Partner with Tableau Software, a global leader in rapid-fire, easy-to-use business analytics software.

As an **Alliance Partner**, CTE will integrate Tableau's software into its Cloud and Big Data offerings. This includes fast visual analytic capabilities to better analyze massive amounts of data, which in turn enables CTE's customers to enhance business performance.

Tableau makes it easy for people to rapidly transform data into smart business analytics. Independently of format, size, subject and database, Tableau simplifies the way data is explored and communicated.

*"What we are seeing is a convergence of Big Data and Cloud," said Nitin Tyagi, VP Enterprise Solutions at CTE. "As a result, our relationship with Tableau will allow us to add powerful analytics to data warehouse projects that we implement on leading cloud infrastructure providers like Amazon Web Services."*

CTE will invest in training its global engineering teams across all of its facilities, which includes a substantial number of internal Tableau technology experts. This ensures that the benefits of business analytics are included within a wide range of client solutions across multiple industries, for a truly global analytics partnership. The partnership also combines CTE's global talent pool and client reach with Tableau's break through analytics technology.

*" We are seeing a trend towards cloud based analytics as more and more of our customers are shifting data initiatives to a scalable cloud environment," said Scott Jones, Senior Vice President , Americas Sales at Tableau. "Working with companies like Cambridge Technology Enterprises will allow us to leverage their deep cloud expertise to help our customers."*

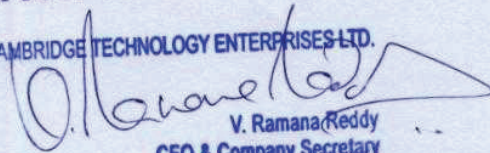
#### **About CTE**

Cambridge Technology Enterprise (CTE) is a global business and technology services company. Recognized as a thought leader and innovator of enterprises solutions, it is helping companies today to capitalize on convergence of Cloud and Big Data. Cambridge Technology Enterprises offers an end to end approach in designing and implementing enterprise IT strategies. Because of its expertise across all relevant domains, CTE serves as a single source of IT Strategy and Implementation to its customers.

[www.ctepl.com](http://www.ctepl.com)

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For CAMBRIDGE TECHNOLOGY ENTERPRISES LTD.



V. Ramana Reddy  
CFO & Company Secretary