

**FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

1. Name of the Target Company (TC)	Lords Chloro Alkali Limited		
2. Name(s) of the acquirer/seller and Persons Acting in Concert (PAC) with the acquirer	Matrix Dotcom Infonet Pvt. Ltd.		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Ltd. Jaipur Stock Exchange Ltd. Delhi Stock Exchange Ltd.		
5. Details of the acquisition / disposal as follows:	<b>Number</b>	<b>% w.r.t. total share/voting capital wherever applicable(*)</b>	<b>% w.r.t. total diluted share/voting capital of the TC (**)</b>
<b><u>Before the acquisition under consideration, holding of :</u></b>			
a) Shares carrying voting rights	25,00,000	9.94%	9.94%
b) Shares in the nature of encumbrance (pledge / lien / non-disposal undertaking/ others )	-	-	-
c) Voting rights (VR) otherwise than by equity shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
<b>e) Total (a+b+c+d)</b>	<b>25,00,000</b>	<b>9.94%</b>	<b>9.94%</b>
<b><u>Details of acquisition/sale</u></b>			
a) Shares carrying voting rights acquired/sold	7,20,000	2.86%	2.86%
b) VRs acquired/sold otherwise than by shares	-	-	-

c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked / released by acquirer	-	-	-
<b>e) Total (a+b+c+/-d)</b>	<b>7,20,000</b>	<b>2.86%</b>	<b>2.86%</b>
<b><u>After the acquisition/sale, holding of:</u></b>			
a) Shares carrying voting rights	17,80,000	7.08%	7.08%
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
<b>e) Total (a+b+c+d)</b>	<b>17,80,000</b>	<b>7.08%</b>	<b>7.08%</b>
6. Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	<b>Inter-se-transfer</b>		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	<b>10-03-2015</b>		
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	<b>25153861</b>		
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	<b>25153861</b>		
10. Total diluted share/voting capital of the TC after the said acquisition	<b>25153861</b>		

n.n.n.g

Signature of the seller / Authorised Signatory  
for Matrix Dotcom Infonet Pvt. Ltd



Director

Place: New Delhi

Date: 11-03-2015

**Note:**

\*) Total share capital/ voting capital to be taken as per latest filing done by the company to the Stock exchange under Clause 35 of the listing agreement

\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.