FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

| 1. | Name of the Target Company (TC) | Lo | Lords Chloro Alkali Limited | | | |
|------|--|----------------------------|--|--|--|--|
| 2. | Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer | Yuvraj Ahuja | | | | |
| 3. | Whether the acquirer belongs to Promoter/Promoter group | Yes | | | | |
| 4. | Name(s) of the Stock Exchange(s) where | Bombay Stock Exchange Ltd. | | | | |
| | the shares of TC are Listed | Jaipur Stock Exchange Ltd. | | Ltd. | | |
| | | Delhi Stock Exchange Ltd. | | | | |
| 5. | Details of the acquisition / disposal as follows: | Number | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total diluted share/voting capital of the TC (**) | | |
| Bef | ore the acquisition under consideration, | | | | | |
| holo | ding of: | | | | | |
| a) | Shares carrying voting rights | 3,75,000 | 1.49% | 1.49% | | |
| b) | Shares in the nature of encumbrance | - | - | - | | |
| | (pledge / lien / non-disposal undertaking/ | | | | | |
| | others) | | | | | |
| c) | Voting rights (VR) otherwise than by | - | - | - | | |
| | equity shares | | | | | |
| d) | Warrants/convertible securities/any other | - | - | - | | |
| | instrument that entitles the acquirer to | | | | | |
| | receive shares carrying voting rights in | | | | | |
| | the TC (specify holding in each category) | | | | | |
| e) | Total (a+b+c+d) | 3,75,000 | 1.49% | 1.49% | | |
| Deta | ails of acquisition/sale | | | | | |
| a) | Shares carrying voting rights acquired/sold | 4,50,000 | 1.79% | 1.79% | | |
| b) | VRs acquired/sold otherwise than by | - | - | - 1 | | |
| | shares | | | | | |
| c) | Warrants/convertible securities/any other | - | - | - | | |
| | instrument that entitles the acquirer to | | | | | |
| | receive shares carrying voting rights in | | | | | |
| | the TC (specify holding in each category) | | | | | |
| | acquired/sold | | | | | |
| d) | Shares encumbered / invoked / released | _ | - | _ | | |

| | by acquirer | | | | |
|------|--|----------|---------------------|-------|--|
| e) | Total (a+b+c+/-d) | 4,50,000 | 1.79% | 1.79% | |
| Afte | r the acquisition/sale, holding of: | | | | |
| a) | Shares carrying voting rights | 8,25,000 | 3.28% | 3.28% | |
| b) | Shares encumbered with the acquirer | - | - | - | |
| c) | VRs otherwise than by shares | | - | - | |
| d) | Warrants/convertible securities/any other | - | - 1 | | |
| | instrument that entitles the acquirer to | | | | |
| | receive shares carrying voting rights in | | | | |
| | the TC (specify holding in each category) | | | | |
| | after acquisition | | | | |
| e) | Total (a+b+c+d) | 8,25,000 | 3.28% | 3.28% | |
| 6. | Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.) | | Off-market purchase | | |
| 7. | Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | | 17-03-2015 | | |
| 8. | Equity share capital / total voting capital of the TC before the said acquisition/sale | | 25153861 | | |
| 9. | Equity share capital/ total voting capital of the TC after the said acquisition/sale | | 25153861 | | |
| 10. | Total diluted share/voting capital of the TC after the said acquisition | | 25153861 | | |

Signature of the acquirer / Authorised Signatory

(Yuvraj Ahuja)

Place: New Delhi Date: 17-03-2015

Note:

- (*) Total share capital/ voting capital to be taken as per latest filling done by the company to the Stock exchange under Clause 35 of the listing agreement
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.