



# ANNEXURE - 1 Kotak Mahindra Investments

## Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

### Part-A- Details of the Acquisition

Name of the Target Company (TC)	M/s. Oricon Enterprises Ltd		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Kotak Mahindra Investments Ltd (KMIL) Kotak Securities Ltd (KS)		
Whether the acquirer belongs to Promoter/Promoter group	NO		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	2500 (KS)	0.00%	0.00%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by equity shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c+d)	2500	0.00%	0.00%
<b>Details of acquisition</b>			
a) Shares carrying voting rights acquired	15900000 (KMIL)	10.12%	10.12%
b) VRs acquired otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying			

#### Kotak Mahindra Investments Ltd.

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 Kalina, Santacruz (East)  
 Mumbai - 400 098

Registered Office:  
 27BKC, C 27, G Block  
 Bandra Kurla Complex  
 Bandra (E), Mumbai - 400 051  
 India.



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<p>category) acquired</p> <p>d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)</p> <p>e) Total (a+b+c+/-d)</p>	15900000	10.12%	10.12%
<p><b>After the acquisition, holding of acquirer along with PACs of:</b></p> <p>a) Shares carrying voting rights</p> <p>b) VRs otherwise than by equity shares</p> <p>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition</p> <p>d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)</p> <p>e) Total (a+b+c+d)</p>	<p>2500 (KS)</p> <p>15900000 (KMIL)</p> <p>15902500</p>	<p>0.00%</p> <p>10.12%</p> <p>10.13%</p>	<p>0.00%</p> <p>10.12%</p> <p>10.13%</p>
<p><b>Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)</b></p>	Shares pledged as Security against loan.		
<p><b>Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.</b></p>	NA.		
<p><b>Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.</b></p>	18 <sup>th</sup> March 2015		
<p><b>Equity share capital / total voting capital of the TC before the said acquisition</b></p>	157047715 Equity Shares of Rs. 2 each.		
<p><b>Equity share capital/ total voting capital of the TC after the said acquisition</b></p>	157047715 Equity Shares of Rs. 2 each.		
<p><b>Total diluted share/voting capital of the TC after the said acquisition</b></p>	157047715 Equity Shares of Rs. 2 each.		

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**For Kotak Mahindra Investments Ltd**

A handwritten signature in black ink, appearing to be "S. S. S.", written over a horizontal line.

**Authorised Signatory**

**Place: Mumbai**

**Date: 20<sup>th</sup> March 2015**

**Note:**

**(\* Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.**

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