

Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company		ORICON ENTERPRISES LIMITED	
Names of the stock exchanges where the shares of the target company are listed		BOMBAY STOCK EXCHANGE LIMITED	
Date of reporting		19/03/2015	
Name of the Promoter(s) on whose shares encumbrance has been created		SUSHEEL G SOMANI	
Details of the creation / invocation/ release of encumbrance :			
Name of the Promoter (s) or PACs with him	Promoter holding in the target company (1)	Promoter holding already encumbered (2)	Post event Holding of encumbered shares [creation [2+3] / release [2-3] / invocation [2-3]
			Details of events pertaining to Encumbrance(3)

	No. shares	of	% of total share capital	% of diluted share capital(*)	No. shares	of	% of total share capital	Type of event (creation / invocation / release)	Date of creation / release of encumbrance	Type of encumbrance (pledge / lien / non disposal undertaking / others)	No. Shares	of	% of total share capital	Name of the entity in whose favour shares encumbered	No. shares	of	% of total share capital
Susheel G Somani	2,27,85,215		14.51%	14.51%	5,00,000		0.32%	Creation	18.03.2015	Pledge	4,00,000		0.25%	3,00,000 Shares Pledged with Kotak Mahindra Investments	9,00,000		0.57%
														1,00,000 Shares pledged with Kotak Mahindra Bank			


Sd/- Susheel G Somani

Date : 18/03/2015

Place : Mumbai