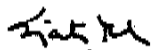


Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	ORICON ENTERPRISES LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	SUJATA PAREKH KUMAR		
3. Whether the acquirer belongs to Promoter/Promoter group	YES		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BOMBAY STOCK EXCHANGE LIMITED		
5. Details of the acquisition / disposal as follows	Number	% w.r.t total share/voting capital wherever applicable	% w.r.t total diluted share/voting capital of the TC(*)
<u>Before the Sale under consideration, holding of:</u>			
a) Shares carrying voting rights (inclusive of shares pledged)	a) 6348480	4.04	4.04
b) Shares in the nature of encumbrances (pledge / lien/ non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) (Rs. 10/- per share)			
(e) Total (a+b+c+d)	6348480	4.04	4.04
<u>Details of Sale</u>			
a) Shares carrying voting rights acquired	b) 770000	0.49	0.49
b) VRs acquired /sold otherwise than by shares			
c) Warrants / convertible securities /any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			

d) Shares encumbered / invoked/ released by the acquirer			
Total (a+b+c/-d)	770000	0.49	0.49
After the sale, holding of:			
a) Shares carrying voting rights (inclusive of shares pledged)	a) 5578480	3.55	3.55
b) Shares encumbered			
c) VRs otherwise than by shares			
d) Warrants / convertible securities /any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.			
Total (a+b+c+d)	5578480	3.55	3.55
6. Mode of acquisition (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of sale	19/03/2015		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	314095430		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	314095430		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	314095430		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Sujata Parekh Kumar

Place: Mumbai

Date: 20th March, 2015