



Kotak Mahindra Prime

ANNEXURE - 1

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	M/s. Zee Media Corporation Ltd		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Kotak Mahindra Prime Ltd (KMPL) Kotak Mahindra Investments Ltd (KMIL) Kotak Securities Ltd (KS)		
Whether the acquirer belongs to Promoter/Promoter group	NO		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (**)
	Before the acquisition under consideration, holding of acquirer along with PACs of:		
a) Shares carrying voting rights	1972185 (KMIL)	0.54%	0.54%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	23013 (KS)	0.006%	0.006%
c) Voting rights (VR) otherwise than by equity shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
e) Total (a+b+c+d)	1995198	0.55%	0.55%
Details of acquisition/Sale	26500000 (KMPL)	7.32%	7.32%
	a) Shares carrying voting rights acquired b) VRs acquired otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying		

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Kotak Mahindra Prime Limited

CIN U67200MH1996PLC097730

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Off Western Express Highway

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category) acquired			
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	(5000) (KS)	0.00%	0.00%
e) Total (a+b+c+/-d)	26495000	7.32%	7.32%
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	1972185 (KMIL)	0.54%	0.54%
b) VRs otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	26500000 (KMPL)	7.32%	7.32%
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	18013 (KS)	0.005%	0.005%
e) Total (a+b+c+d)	28490198	7.87%	7.87%
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Shares pledged as Security against loan.		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	NA.		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	16 th March 2015		
Equity share capital / total voting capital of the TC before the said acquisition	362145773 Equity Shares of Rs. 1 each.		
Equity share capital/ total voting capital of the TC after the said acquisition	362145773 Equity Shares of Rs. 1 each.		
Total diluted share/voting capital of the TC after the said acquisition	362145773 Equity Shares of Rs. 1 each.		

7)

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