

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)		Zee Media Corporation Limited											
Name of the stock exchanges where the shares of the target company are listed		NSE / BSE											
Date of Reporting		20.03.2015											
Name of the Promoter or PAC on whose shares encumbrance has been created / invoked / released													
ARM Infra & Utilities Limited 25 FPS Media Private Limited													
Details creation of encumbrance :													
Name of Promoter (s) or PACs with hitn (**)	Promoter Holding in the target company(1)		Promoter holding already encumbered (2)		Details of Even pertaining to encumbrance (3)				post event holding of encumbered shares (Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)])				
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation / invocation / release of encumbrance	Type of encumbrance (pledge/fien /non disposal undertaking /other)	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
ARM Infra & Utilities Limited	122,363,636	33.79	N.A.	78,294,224	21.62	Creation	16.03.2015	pledge	20,000,000	5.52	Kotak Mahindra Prime Limited	98,294,224	27.14
25 FPS Media Private Limited	127,898,710	35.32	N.A.	37,625,000	10.39	Creation	16.03.2015	pledge	6,500,000	1.79	Kotak Mahindra Prime Limited	44,125,000	12.18
ARM Infra & Utilities Limited	122,363,636	33.79	N.A.	98,294,224	27.14	Creation	19.03.2015	pledge	200,000	0.06	STCI Finance Ltd	98,494,224	27.20
25 FPS Media Private Limited	127,898,710	35.32	N.A.	44,125,000	12.18	Release	19.03.2015	pledge	7,000,000	1.93	STCI Finance Ltd	37,125,000	10.25

For ARM INFRA & UTILITIES LIMITED

For 25FPS MEDIA PRIVATE LIMITED

Place : Mumbai
Date : 20-03-2015

Authorized Signatories
Signature of the Authorised Signatory

(**) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.