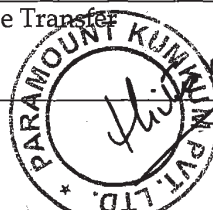


**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|   |   |  |  |
|---|---|--|--|
| Name of the Target Company (TC)   | Paramount Cosmetics (India) Limited   |  |  |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer   | 1) Paramount Kum Kum Private Limited (Acquirer)<br>2) Ms. Aartii Topiwaala (PAC)<br>3) Mr. Hiitesh Topiwaalla (PAC) |  |  |
| Whether the acquirer belongs to Promoter/Promoter group   | Yes   |  |  |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed  | Bombay Stock Exchange   |  |  |
| Details of the acquisition / disposal as follows  | Number  | % w.r.t. total share/voting capital wherever applicable(*) | % w.r.t. total Diluted share/voting capital of the TC (**) |
| <b>Before the acquisition under consideration, holding of :</b><br>a) Shares carrying voting rights<br>b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)<br>c) Voting rights (VR) otherwise than by shares<br>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)<br>e) Total (a+b+c+d) | 1,87,250  | 3.86   | N.A.   |
| <b>Details of acquisition/sale</b><br>a) Shares carrying voting rights <b>acquired/sold</b><br>b) VRs acquired /sold otherwise than by shares<br>c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold<br>d) Shares encumbered / invoked/ released by the acquirer<br>e) Total (a+b+c+/-d)                         | 8,77,900  | 18.08%   | N.A.   |
| <b>After the acquisition/sale, holding of:</b><br>a) Shares carrying voting rights<br>b) Shares encumbered with the acquirer<br>c) VRs otherwise than by shares<br>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition<br>e) Total (a+b+c+d)   | 10,65,150   | 21.94%   | N.A.   |
| Mode of <b>acquisition / sale</b> (e.g. open market / off-market /public issue / rights issue / preferential allotment / inter-se transfer etc).  | Inter-se Transfer   |  |  |



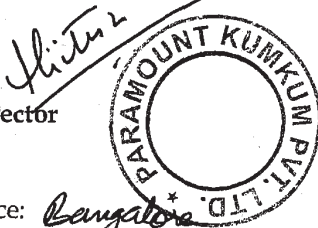
|  |             |
|--|-------------|
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | 31.03.2015  |
| Equity share capital / total voting capital of the TC before the said acquisition / sale                                   | 4,85,50,000 |
| Equity share capital/ total voting capital of the TC after the said acquisition / sale                                     | 4,85,50,000 |
| Total diluted share/voting capital of the TC after the said Acquisition  | N.A.        |

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Paramount Kum Kum Private Limited

Director



Place:  
Date:

1 APR 2015