

April 15, 2015

The General Manager
Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400001

Dear Sir/Madam.

RE: Scrip Code - 532387

In terms of the Listing Agreement, we are submitting to you the text of our press release.

PRESS RELEASE

Shaadi ke Side Effects wins 2 silvers at Goafest 2015 for branded content!

Pritish Nandy Communications has announced that Volkswagen Polo's association with its film Shaadi ke Side Effects starring Farhan Akhtar and Vidya Balan has won 2 silvers for Mediacom, the agency which handled the integration, at the recently held Goafest 2015.

The awards were received in Best Use of Cinema and Best Use of Digital Content Creation categories.

Yours truly.

For Pritish Nandy Communications Ltd

Wholetime Director and CEC