

FORM C

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(3) and 13(6)]

Regulation 13(3) - Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name, PAN No. & Address of shareholders	Shareholding prior to acquisition/sale*	No. & % of shares/voting rights acquired/sold**	Receipt of Allotment advice/acquisition/sale of shares	Date of intimation to company	Mode of acquisition (market purchase/public rights/preferential offer, etc.)/sale
HDFC Trustee Company Limited A/c - HDFC Core and Satellite Fund	316,318 (0.13%)	2,414,578 (0.51%)	Inter Scheme Purchase	22.04.2015	Inter Scheme Purchase
		966,512 (0.21%)	Market Purchase		Market Purchase
		3,697,408 (0.79%)	Market Sale		Market Sale
HDFC Trustee Company Limited A/c - HDFC Equity Fund	11,197,358 (4.67%)	11,197,358 (2.38)	Inter Scheme Sale	22.04.2015	Inter Scheme Sale
HDFC Trustee Company A/c - HDFC Premier Multi -Cap Fund	1,339,578 (0.56%)	1,414,578 (0.30%)	Inter Scheme Sale	22.04.2015	Inter Scheme Sale
		775,000 (0.16%)	Market Purchase		Market Purchase
		700,000 (0.15%)	Market Sale		Market Sale
HDFC Trustee Company Limited - HDFC Prudent Fund	5,469,745 (2.28%)	11,197,358 (2.38%)	Inter Scheme Purchase	22.04.2015	Inter Scheme Purchase
		700,000 (0.15%)	Inter Scheme Sale		Inter Scheme Sale
		6,740,130 (1.43%)	Market Purchase		Market Purchase
HDFC Trustee Company Limited A/C - HDFC MF Monthly Income Plan - Long Term Plan	Nil	300,000 (0.06%)	Inter Scheme Sale	22.04.2015	Inter Scheme Sale
		1,351,700 (0.29%)	Purchase		Purchase



Vasudhaiva Kutumbakam
THE WORLD IS MY FAMILY

ZEE MEDIA CORPORATION LIMITED
(Formerly Zee News Limited)

Regd. Office : Continental Building, 135, Dr. Annie Besant Road,
Worli, Mumbai - 400018, India
Tel. : 91-22-2483 1234 Fax : 91-22-2490 0431
www.zeenews.india.com | CIN : L92100MH1999PLC121506

Total	18,322,999 (7.64%)				
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No. & % of shares/ voting rights post acquisition/sale**	Trading member through Whom the trade was executed With SEBI Registratio n No. of the TM	Exchan ge on Which the Trade was execute d	Buy Quan tity	Buy Value	Sell Quant ity	Sell Value (Rs)
HDFC Core and Satellite Fund - Nil	Refer Annexure - HDFC Mutual Fund disclosure					
HDFC Equity Fund - Nil						
HDFC Premier Multi-Cap Fund - Nil						
HDFC Prudence Fund - 22,707,233 (4.82%)						
HDFC Monthly Income Plan - Long Term Plan - 10,51,700 (0.22)						

Note:

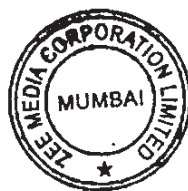
1. Voting Rights prior to acquisition/sale is calculated based on Paid-up Share capital of Rs 23,97,63,956 comprising 23,97,63,956 equity shares of Re 1/- each
2. Voting Rights Post acquisition/sale is calculated based on Paid-up Share capital of Rs 47,07,89,505 comprising 47,07,89,505 equity shares of Re 1/- each.

Address of Shareholder - HDFC Mutual Fund, PAN No: AAATH1809A, HUL House, 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai - 400 020, Tel 022 - 66316333

For Zee Media Corporation Limited



Pushpal Sanghavi
Company Secretary



Mumbai, April 23, 2015



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Regulation 13(3) - Details of change in shareholding in respect of persons holding more than 5% shares in a listed company

Name & address of Shareholders	Shareholding prior to acquisition/sale [±]	No. & % of shares/voting rights acquired/sold **	Receipt of allotment advice/acquisition of shares/sale of shares - specify	Date of intimation to company	Mode of acquisition/Sale on (market purchase /public/rights/preferential-offer etc.)
HDFC Trustee Company Limited A/C - HDFC Core and Satellite Fund	3,16,318 equity shares amounting to 0.13% of the paid up equity share capital.	24,14,578 equity shares amounting to 0.51% of the paid up equity share capital.	Inter Scheme Purchase		Inter Scheme Purchase
		9,66,512 equity shares amounting to 0.21% of the paid up equity share capital.	Market Purchase		Market Purchase
		36,97,408 equity shares amounting to 0.79% of the paid up equity share capital.	Market Sale		Market Sale
HDFC Trustee Company Limited A/C - HDFC Equity Fund	1,11,97,358 equity shares amounting to 4.67% of the paid up equity share capital.	1,11,97,358 equity shares amounting to 2.38% of the paid up equity share capital.	Inter Scheme Sale	April 22, 2015	Inter Scheme Sale
	13,39,578 equity shares amounting to 0.56% of the paid up equity share capital.	14,14,578 equity shares amounting to 0.30% of the paid up equity share capital.	Inter Scheme Sale		Inter Scheme Sale
HDFC Trustee Company Limited A/C - HDFC Premier Multi-Cap Fund		7,75,000 equity shares amounting to 0.16% of the paid up equity share capital.	Market Purchase		Market Purchase
		7,00,000 equity shares amounting to 0.15% of the paid up equity share capital.	Market Sale		Market Sale
		1,11,97,358 equity shares amounting to 2.38% of the paid up equity share capital.	Inter Scheme Purchase		Inter Scheme Purchase

*Calculated based on Share capital of Rs. 23,97,63,956 comprising 23,97,63,956 equity shares of Re 1/- each

**Calculated based on Share capital of Rs. 47,07,89,505 comprising 47,07,89,505 equity shares of Re 1/- each

Address of Shareholder: HDFC Mutual Fund, PAN No.: AAAATH1809A, HUL House, 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai - 400 020, Tel

Name & address of Shareholders	Shareholding prior to acquisition/ sale*	No. & % of shares/voting rights acquired/sold**	Receipt of allotment advice/acquisition of shares/sale-of shares - specify	Date of intimation to company	Mode of acquisition/Sale on (market purchase /public/rights/preferential-offer etc.)
HDFC Trustee Company Limited A/C - HDFC MF Monthly Income Plan - Long Term Plan	NIL	7,00,000 equity shares amounting to 0.15% of the paid up equity share capital. 67,40,130 equity shares amounting to 1.43% of the paid up equity share capital. 3,00,000 equity shares amounting to 0.06% of the paid up equity share capital. 13,51,700 equity shares amounting to 0.29% of the paid up equity share capital.	Inter Scheme Sale Market Purchase	April 22, 2015	Inter Scheme Sale Market Purchase
TOTAL	1,83,22,999 equity shares amounting to 7.64% of the paid up equity share capital.				

Scheme	No. & % of shares/voting rights post-acquisition/sale**		Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
	No. of Shares	% of paid up share capital#						
HDFC Core and Satellite Fund	NIL	-						
HDFC Equity Fund	NIL	-		Detailed in Annexure 2				
HDFC Premier Multi-Cap Fund	NIL	-		Detailed in Annexure 3				
HDFC Prudence Fund	2,27,07,233	4.82		Detailed in Annexure 4				
HDFC Monthly Income Plan - Long Term Plan	10,51,700	0.22		Detailed in Annexure 5				
	2,37,58,933	5.05		Detailed in Annexure 6				

*Calculated based on Share capital of Rs. 23,97,63,956 comprising 23,97,63,956 equity shares of Re 1/- each

**Calculated based on Share capital of Rs. 47,07,89,505 comprising 47,07,89,505 equity shares of Re 1/- each

Address of Shareholder: HDFC Mutual Fund, PAN No.: AAATH1809A, HUL House, 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai - 400 020, Tel

HDFC Core and Satellite Fund						Annexure 2			
Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
4-Sept-2007	Opening Balance							3,16,318	0.13
4-Sep-2007	Jet Age Securities Pvt. Ltd.	INB011020832	BSE	Purchase	1,11,482	69,88,605.91	-	-	0.02
4-Sep-2007	Jet Age Securities Pvt. Ltd.	INB231020833	NSE	Purchase	1,55,030	97,19,869.40	-	-	0.03
15-Feb-2008	Investment Growth & Securities Ltd.	INB231020833	NSE	Purchase	60,000	31,83,414.00	-	-	0.01
15-Feb-2008	Investment Growth & Securities Ltd.	INB011020832	BSE	Purchase	40,000	21,23,848.00	-	-	0.01
18-Sep-2008	Investment Growth & Securities Ltd.	INB 230901739	NSE	Purchase	55,000	24,87,871.00	-	-	0.01
18-Sep-2008	Investment Growth & Securities Ltd.	INB 010901730	BSE	Purchase	45,000	20,23,023.00	-	-	0.01
26-May-2009	Direct	Direct	BSE	Inter Scheme Purchase	7,00,000	3,29,00,000.00	-	-	0.15
26-May-2009	Direct	Direct	BSE	Inter Scheme Purchase	3,00,000	1,41,00,000.00	-	-	0.06
9-Apr-2010	Stewart & Mackertich Wealth Management Limited	INB 230599932	NSE	Sale	-	-	1,82,830	1,30,68,642.12	0.04
9-Apr-2010	Stewart & Mackertich Wealth Management Limited	INB 010599935	BSE	Sale	-	-	1,00,000	71,39,056.00	0.02
15-Apr-2010	Direct	Direct	BSE	INJVSS	0	0.00	-	-	0.00
19-Apr-2010	Direct	Direct	BSE	Inter Scheme Purchase	14,14,578	2,52,50,217.30	-	-	0.30
20-May-2010	Investment Growth & Securities Ltd.	INB 230901739	NSE	Purchase	4,25,000	57,29,217.50	-	-	0.09
20-May-2010	Investment Growth & Securities Ltd.	INB 010901730	BSE	Purchase	75,000	10,05,504.00	-	-	0.02
11-Nov-2013	Axis Capital Limited	INB231387235	NSE	Sale	-	-	35,200	4,81,406.00	0.01
19-Mar-2014	HDFC Securities Ltd.	INB 231109431	NSE	Sale	-	-	4,50,000	62,88,568.00	0.10
20-Mar-2014	HDFC Securities Ltd.	INB 231109431	NSE	Sale	-	-	18,377	2,54,880.24	0.00
21-Mar-2014	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Sale	-	-	6,50,000	89,23,556.00	0.14
21-Mar-2014	Prabhudas Lilladher Private Limited	INB 010502855	BSE	Sale	-	-	3,50,000	48,04,187.00	0.07
21-Mar-2014	HDFC Securities Ltd.	INB 231109431	NSE	Sale	-	-	6,31,000	86,25,580.40	0.13
25-Mar-2014	HDFC Securities Ltd.	INB 231109431	NSE	Sale	-	-	1,45,400	20,33,169.42	0.03
25-Mar-2014	HDFC Securities Ltd.	INB 230977135	NSE	Sale	-	-	69,600	9,72,730.00	0.01
26-Mar-2014	Asian Markets Securities Pvt. Ltd.	INB 010877137	BSE	Sale	-	-	45,800	6,41,642.46	0.01
26-Mar-2014	ICICI Securities Ltd.	INB 230773037	NSE	Sale	-	-	8,200	1,14,767.00	0.00
31-Mar-2014	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Sale	-	-	33,505	4,70,257.50	0.01
4-Apr-2014	Prabhudas Lilladher Private Limited	INB 010502855	BSE	Sale	-	-	1,46,800	20,56,237.48	0.03
4-Apr-2014	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Sale	-	-	6,732	97,448.68	0.00
7-Apr-2014	HDFC Securities Ltd.	INB 231109431	NSE	Sale	-	-	1,01,561	14,43,279.53	0.02
7-Apr-2014	HDFC Securities Ltd.	INB 011109437	BSE	Sale	-	-	22,510	3,19,772.20	0.00
9-Apr-2014	HDFC Securities Ltd.	INB 231109431	NSE	Sale	-	-	1,96,226	27,89,285.13	0.04
9-Apr-2014	HDFC Securities Ltd.	INB 011109437	BSE	Sale	-	-	87,000	12,36,771.00	0.02
11-Apr-2014	HDFC Securities Ltd.	INB 011109437	BSE	Sale	-	-	31,000	4,42,856.00	0.01
11-Apr-2014	HDFC Securities Ltd.	INB 231109431	NSE	Sale	-	-	1,08,000	15,37,707.40	0.02
15-Apr-2014	HDFC Securities Ltd.	INB 231109431	NSE	Sale	-	-	93,076	13,07,793.63	0.02
15-Apr-2014	HDFC Securities Ltd.	INB 011109437	BSE	Sale	-	-	36,100	5,04,534.00	0.01
21-Apr-2014	Prabhudas Lilladher Private Limited	INB 230597738	NSE	Sale	-	-	53,491	7,39,724.21	0.01
20-Apr-2015	Closing Balance							0	0.00

Opening balance is calculated based on Share capital of Rs. 23,97,63,956 comprising 23,97,63,956 equity shares of Re 1/- each
Closing balance is calculated based on Share capital of Rs. 47,07,89,505 comprising 47,07,89,505 equity shares of Re 1/- each



HDFC Equity Fund

Annexure 3

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
4-Sep-2007	Opening Balance							1,11,97,358	4.67
15-Apr-2010	Direct	Direct	BSE	INJYSS	0	0	-	-	-
3-Aug-2011	Direct	Direct	BSE	Inter Scheme Sale	0	0	1,11,97,358	14,33,26,182	2.38
20-Apr-2015	Closing Balance							0	0.00

Opening balance is calculated based on Share capital of Rs. 23,97,63,956 comprising 23,97,63,956 equity shares of Re 1/- each
 Closing balance is calculated based on Share capital of Rs. 47,07,89,505 comprising 47,07,89,505 equity shares of Re 1/- each



Annexure 4

HDFC Premier Multi-Cap Fund

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
4-Sep-2007	Opening Balance							13,39,578	0.56
4-Sep-2008	IL&FS Investisart Securities Ltd.	INB231020833	NSE	Purchase	1,25,000	55,97,006.00	-	-	0.03
4-Sep-2008	IL&FS Investisart Securities Ltd.	INB011020832	BSE	Purchase	1,00,000	44,73,580.00	-	-	0.02
8-Sep-2008	IL&FS Investisart Securities Ltd.	INB231020833	NSE	Purchase	3,75,000	1,76,31,126.50	-	-	0.08
8-Sep-2008	IL&FS Investisart Securities Ltd.	INB011020832	BSE	Purchase	1,25,000	58,68,570.00	-	-	0.03
23-Oct-2008	Inventure Growth & Securities Ltd.	INB 010901730	BSE	Purchase	25,000	8,34,291.00	-	-	0.01
23-Oct-2008	Inventure Growth & Securities Ltd.	INB 230901739	NSE	Purchase	25,000	8,31,993.00	-	-	0.01
30-Nov-2009	Quantum Securities Pvt. Ltd.	INB 011119030	BSE	Sale	-	-	2,40,000.00	1,37,68,353.00	0.05
30-Nov-2009	Quantum Securities Pvt. Ltd.	INB 230582430	NSE	Sale	-	-	4,60,000.00	2,66,72,758.00	0.10
15-Apr-2010	Direct	Direct	BSE	INJYSS	-	0	-	-	-
19-Apr-2010	Direct	Direct	BSE	Inter Scheme Sale	-	-	14,14,578.00	2,52,50,217.30	3.00
20-Apr-2015	Closing Balance							0	-

Opening balance is calculated based on Share capital of Rs. 23,97,63,956 comprising 23,97,63,956 equity shares of Re 1/- each

Closing balance is calculated based on Share capital of Rs. 47,07,89,505 comprising 47,07,89,505 equity shares of Re 1/- each



HDFC Prudence Fund

Annexure 5

Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
4-Sep-2007	Opening Balance							54,69,745	2.28
4-Sep-2007	Deutsche Equities India Pvt. Ltd.	INB011020832	BSE	Purchase	5,00,000	3,10,83,750.00	-	-	0.11
4-Sep-2007	Deutsche Equities India Pvt. Ltd.	INB011020832	BSE	Purchase	10,00,000	6,21,67,500.00	-	-	0.21
26-May-2009	Direct	Direct	BSE	Inter-Scheme Sale	-	0	7,00,000	3,29,00,000.00	0.15
15-Apr-2010	Direct	Direct	BSE	INJVS	-	0	-	-	0.00
3-Aug-2011	Direct	Direct	BSE	Inter-Scheme Purchase	1,11,97,358	143326182.40	-	-	2.38
20-Apr-2015	Direct	Direct	NSE	Purchase	52,40,130	94322340.00	-	-	1.11
20-Apr-2015	Closing Balance							2,27,07,233	4.82

Opening balance is calculated based on Share capital of Rs. 23,97,63,956 comprising 23,97,63,956 equity shares of Re 1/- each

Closing balance is calculated based on Share capital of Rs. 47,07,89,505 comprising 47,07,89,505 equity shares of Re 1/- each



HDFC Monthly Income Plan - Long Term Plan							Annexure 6		
Trade Date	Trading Member through whom the trade was executed	SEBI Registration No. of the Trading Member	Exchange on which the trade was executed	Transaction	Buy Quantity	Buy Value (Amount in Rs.)	Sell Quantity	Sell Value (Amount in Rs.)	% of shares / voting rights post-acquisition / Sale
4-Sep-2007	Opening Balance								
4-Sep-2007	Deutsche Equities India Pvt. Ltd.	INB011020832	BSE	Purchase	10,00,000	6,21,67,500.00	-	-	0.21
26-Mar-2008	Alchemy Share & Stock Brokers Pvt. Ltd	INB231020833	NSE	Purchase	69,000	35,38,433.90	-	-	0.01
26-Mar-2008	Inventure Growth & Securities Ltd.	INB011020832	BSE	Purchase	40,000	19,37,216.00	-	-	0.01
26-May-2009	Direct	Direct	BSE	Inter Scheme Sale	-	-	3,00,000	1,41,00,000.00	0.06
15-Apr-2010	Direct	Direct	BSE	INIVSS	-	0	-	-	0.00
20-Apr-2015	Direct	Direct	NSE	Purchase	2,42,700	43,68,600	-	-	0.05
20-Apr-2015	Closing Balance							10,51,700	0.22

Closing balance is calculated based on Share capital of Rs. 47,07,89,505 comprising 47,07,89,505 equity shares of Re 1/- each

