

May 15, 2015

BSE Limited
National Stock Exchange of India Limited.

Kind Attn.: Manager- Corporate Relationship

Dear Sir,

Sub: Insider Trading Code 2015 and Policy on Fair Disclosure of Unpublished Price Sensitive Information as per SEBI (Prohibition of Insider Trading) Regulations, 2015

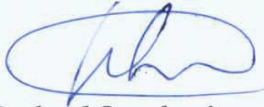
As per SEBI (Prohibition of Insider Trading) Regulations, 2015, we hereby confirm that the Company has

- (i) Formulated a Policy for Fair Disclosure of Unpublished Price Sensitive Information, which has been uploaded on the website of the Company i.e. www.zeenews.india.com; and
- (ii) Formulated an Insider Trading Code.

This Insider Trading Code and Policy for Fair Disclosure of Unpublished Price Sensitive Information would come into effect from May 15, 2015.

This is for your information and records.

For Zee Media Corporation Limited



Pushpal Sanghavi
Company Secretary



|| VASUDHAIVA KUTUMBAKAM ||
THE WORLD IS MY FAMILY

ZEE MEDIA CORPORATION LIMITED
(Formerly Zee News Limited)

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www.zeenews.india.com | CIN : L92100MH1999PLC121506