



Kotak Mahindra Investments

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Oricon Enterprises Ltd		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	M/s. Kotak Mahindra Investment Ltd (KMIL) M/s. Kotak Securities Ltd (KSL)		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	15900000 (KMIL)	10.12%	10.12%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	2500 (KS)	0.00%	0.00%
e) Total (a+b+c+d)	15902500	10.12%	10.12%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	3600000 (KMIL)	2.29%	2.29%
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	100 (KS)	0.00%	0.00%
d) Shares encumbered / invoked/released by the acquirer			
e) Total (a+b+c+/-d)	3600100	2.29%	2.29%

Kotak Mahindra Investments Ltd.

CIN U65900MH1988PLC047986

Vinay Bhaya Complex

1st Floor, 159-A, CST Road

Kalina, Santacruz (East)

Mumbai - 400 098

India.

T +91 22 66482736

F +91 22 67594922

www.kotak.com

Registered Office:

27BKC, C 27, G Block

Bandra Kuria Complex

Bandra (E), Mumbai - 400 051

India.



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After the acquisition/sale, holding of:			
a) Shares carrying voting rights	19500000	12.42%	12.42%
b) Shares encumbered with the acquirer	(KMIL)		
c) VRs otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	2600	0.00%	0.00%
e) Total (a+b+c+d)	(KS)		
	19502600	12.42%	12.42%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Additional Shares Pledged as security against loan		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	29 th April 2015		
Equity share capital / total voting capital of the TC before the said acquisition / sale	15,70,47,715 equity shares of Rs.2 each.		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	15,70,47,715 equity shares of Rs.2 each.		
Total diluted share/voting capital of the TC after the said acquisition	15,70,47,715 equity shares of Rs.2 each.		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Kotak Mahindra Investments Limited

Authorized Signatory

Signatory Place: Mumbai

Date: 05th May 2015

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