Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company	ORICON ENTERPRISES LIMITED	
Names of the stock exchanges where the shares of the target company are listed	BOMBAY STOCK EXCHNAGE LIMITED	
Date of reporting	30/04/2015	
Name of the Promoter(s) on whose shares encumbrance has been created	MRIDULA SOMANI	
Details of the creation / invocation/ release of encumbrance :		
Name of Promoter holding in the Promoter holding the target company (1) already	Details of events pertaining to Encumbrance(3)	Post event Holding of
Promote encumbered (2) r(s) or		encumbered shares [creation
with him		/ invocation [2-3]

shares total w.r.t. shares total event creation/ encumbra Shares total entity in shares total share capital share capital (*) Mridula 41,77,325 2.66% 2.66% 37,00,000 2.36% Creation Somani Somani
w.r.t. shares total event creation/ encumbra share capital capital (*) 2.66% 2.66% No. of % of Type of Date of Type of total event creation/ encumbra invocation nce invocation nce capital release) 2.66% No. of % of Type of Date of Type of Creation/ encumbra invocation nce disposal undertakin g / others) 2.66% Creation 28.04.2015 Pledge
w.r.t. shares total event creation/ encumbra share capital capital (*) 2.66% 37,00,000 2.36% Creation 28.04.2015 Pledge
w.r.t. shares total event creation/ encumbra share capital (*) 2.66% 37,00,000 2.36% Creation 28.04.2015 Pledge
pate of Type of creation/ encumbra invocation nce /release of (pledge / encumbran lien / non ce undertakin g / others) 28.04.2015 Pledge
pate of Type of creation/ encumbra invocation nce /release of (pledge / encumbran lien / non ce undertakin g / others) 28.04.2015 Pledge
pate of Type of creation/ encumbra invocation nce /release of (pledge / encumbran lien / non ce undertakin g / others) 28.04.2015 Pledge
Date of Type of creation/ encumbra invocation nce /release of (pledge / encumbran lien / non ce disposal undertakin g / others) 28.04.2015 Pledge
Shares total entity share capital favou share encu
% of Nam total entity share whos capital favou share encu 0.16% 2,50, Share Pledty with Mahilinves Ltd
Nam entity whos favou share encu 2,50, Shar Pledo with Mahill Invest Ltd
Name of the entity in whose favour shares encumbered 2,50,000 Shares Pledged with Kotak Mahindra Investments Ltd
50,00
of % of total share capital 00 2.52%

Mridula Somani Date : 29/04/2015

Place : Mumbai