

DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	Emami Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Bhanu Vyapaar Private Limited Diwakar Viniyog Private Limited Emami Enclave Makers Private Limited Emami High Rise Private Limited Suntrack Commerce Private Limited Suraj Viniyog Private Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited The Calcutta Stock Exchange Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC
<u>Before the acquisition/disposal under consideration, holding of :</u>			
a) Shares carrying voting rights	As per	As per	N.A.
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	annexure	annexure	N.A.
c) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A. N.A.	N.A.	N.A.
Total (a+b+c+d)			
<u>Details of acquisition</u>			
a) Shares carrying voting rights acquired/sold	64,000	0.03	N.A.
b) VRs acquired otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC acquired/sold	N.A.	N.A.	N.A.
d) Shares encumbered/invoked/released by the acquirer	N.A.	N.A.	N.A.
Total (a+b+c+d)	64,000	0.03	N.A.
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	As per	As per	N.A.
b) Shares encumbered with the acquirer	annexure	annexure	N.A.
c) VRs otherwise than by equity shares	N.A.	N.A.	N.A.

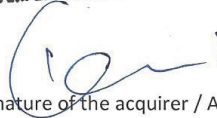
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Director

d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC after acquisition	N.A.	N.A.	N.A.
	N.A.		
Total (a+b+c+d)			
6. Mode of acquisition/sale	Inter Se Transfer through Open Market through Registered Stock Broker: 64,000 shares		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	21.05.2015		
8. Equity share capital / total voting capital of the TC before the said acquisition/sale	Rs. 226,967,619/-		
9. Equity share capital/ total voting capital of the TC after the said acquisition/sale	Rs. 226,967,619/-		
10. Total diluted share/voting capital of the TC after the said acquisition/sale	NIL		

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 **Director**

Signature of the acquirer / Authorised Signatory

Place: Kolkata

Date: 22nd May, 2015

Annexure to Disclosure under Regulation 29(2) of Substantial Acquisition of Shares & Takeovers Regulations, 2011 dated 21.05.2015

SI No	Name of the Acquirer	PRE No. of Shares	PRE %	Purchase	Sale	POST No. of Shares	POST %	Encumbered No. of Shares	%
1	SUNTRACK COMMERCE PRIVATE LIMITED	32,675,366	14.40	16,000	-	32,691,366	14.40	14,886,353	6.56
2	DIVAKAR VINIYOG PRIVATE LIMITED	33,310,237	14.68	16,000	-	33,326,237	14.68	11,172,500	4.92
3	BHANU VYAPAAR PRIVATE LIMITED	27,133,761	11.95	12,800	-	27,146,561	11.96	8,265,750	3.64
4	SURAJ VINIYOG PRIVATE LIMITED	12,841,931	5.66	6,400	-	12,848,331	5.66	2,265,000	1.00
5	EMAMI ENCLAVE MAKERS PVT LTD	13,211,033	5.82	6,400	-	13,217,453	5.82	750,000	0.33
6	EMAMI HIGH RISE PVT LTD	12,837,353	5.66	6,400	-	12,843,753	5.66	750,000	0.33
	Sub-Total (A)	132,009,701	58.16	64,000	-	132,073,701	58.19	38,089,603	16.78
	Name of the Persons in Promoters's Group (Other than Acquirer)								
1	HARSHA VARDHAN AGARWAL	1,479,633	0.65	-	-	1,479,633	0.65	-	0.00
2	USHA AGARWAL	911,548	0.40	-	-	911,548	0.40	-	0.00
3	ADITYA VARDHAN AGARWAL	1,012,195	0.45	-	-	1,012,195	0.45	-	0.00
4	RADHE SHYAM AGARWAL	769,500	0.34	-	-	769,500	0.34	-	0.00
5	SANTOSH GOENKA	799,910	0.35	-	-	799,910	0.35	-	0.00
6	ASHISH GOENKA	733,000	0.32	-	-	733,000	0.32	-	0.00
7	SURESH KUMAR GOENKA	714,430	0.31	-	-	714,430	0.31	-	0.00
8	RAJ KUMAR GOENKA	667,750	0.29	-	-	667,750	0.29	-	0.00
9	JAYNAT GOENKA	603,127	0.27	-	-	603,127	0.27	-	0.00
10	SASWAT GOENKA	565,000	0.25	-	-	565,000	0.25	-	0.00
11	RADHE SHYAM GOENKA	569,638	0.25	-	-	569,638	0.25	-	0.00
12	SACHIN GOENKA	538,000	0.24	-	-	538,000	0.24	-	0.00
13	JYOTI GOENKA	425,700	0.19	-	-	425,700	0.19	-	0.00
14	MANSI AGARWAL	330,000	0.15	-	-	330,000	0.15	-	0.00
15	PRASHANT GOENKA	268,000	0.12	-	-	268,000	0.12	-	0.00
16	PUJA GOENKA	238,199	0.10	-	-	238,199	0.10	-	0.00
17	NIWISHA GOENKA	247,000	0.11	-	-	247,000	0.11	-	0.00
18	RICHA AGARWAL	261,000	0.11	-	-	261,000	0.11	-	0.00
19	MOHAN GOENKA	240,450	0.11	-	-	240,450	0.11	-	0.00
20	MANISH GOENKA	207,598	0.09	-	-	207,598	0.09	-	0.00
21	SUSHIL KUMAR GOENKA	191,250	0.08	-	-	191,250	0.08	-	0.00
22	RASHMI GOENKA	138,700	0.06	-	-	138,700	0.06	-	0.00
23	SHRUTI GOENKA	3,000	0.00	-	-	3,000	0.00	-	0.00
24	RACHINA GOENKA	3,000	0.00	-	-	3,000	0.00	-	0.00
25	INDU GOENKA	1,165,110	0.51	-	-	1,165,110	0.51	-	0.00
26	SAROJ GOENKA	777,620	0.34	-	-	777,620	0.34	-	0.00
27	MEENA GOENKA	694,310	0.31	-	-	694,310	0.31	-	0.00
28	AMITABH GOENKA	4,344,748	1.91	64,000	64,000	4,280,748	1.89	-	0.00
29	ROHIN RAJ SUREKA	750,000	0.33	-	-	750,000	0.33	-	0.00
30	VIBHASH VARDHAN AGARWAL	536,439	0.24	-	-	536,439	0.24	-	0.00
31	SOBHANA AGARWAL	315,000	0.14	-	-	315,000	0.14	-	0.00
32	JYOTI AGARWAL	315,000	0.14	-	-	315,000	0.14	-	0.00
33	AVISHI SUREKA	300,000	0.13	-	-	300,000	0.13	-	0.00
34	SHRUTI AGARWAL	282,000	0.12	-	-	282,000	0.12	-	0.00
35	VIDISHA AGARWAL	240,000	0.11	-	-	240,000	0.11	-	0.00
36	VIDULA AGARWAL	240,000	0.11	-	-	240,000	0.11	-	0.00
37	SHREYA GOENKA	240,000	0.11	-	-	240,000	0.11	-	0.00
38	RACHINA BAGARIA	135,000	0.06	-	-	135,000	0.06	-	0.00

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Sl No	Name of the Acquirer	PRE No. of Shares	PRE %	Purchase	Sale	POST No. of Shares	POST %	Encumbered No. of Shares	%
39	YOGESH GOENKA	122,700	0.05	-	-	122,700	0.05	-	0.00
40	LAXMI DEVI BAJORIA	75,000	0.03	-	-	75,000	0.03	-	0.00
41	PRADEEP AGARWAL	20,575	0.01	-	-	20,575	0.01	-	0.00
42	MADAN LAL AGARWAL	30,000	0.01	-	-	30,000	0.01	-	0.00
43	SANGITA AGARWAL	13,000	0.01	-	-	13,000	0.01	-	0.00
44	DIVYA AGARWAL	13,000	0.01	-	-	13,000	0.01	-	0.00
45	SHUBHAM AGARWAL	12,230	0.01	-	-	12,230	0.01	-	0.00
46	DHIRAJ AGARWAL	8,375	0.00	-	-	8,375	0.00	-	0.00
47	ABHISHEK AGARWAL	12,000	0.01	-	-	12,000	0.01	-	0.00
48	VISHAL AGARWAL	4,100	0.00	-	-	4,100	0.00	-	0.00
49	SUMANGAL AGARWAL	4,100	0.00	-	-	4,100	0.00	-	0.00
50	SHANTI DEVI AGARWAL	2,139	0.00	-	-	2,139	0.00	-	0.00
51	EMAMI PAPER MILLS LTD	466,500	0.21	-	-	466,500	0.21	-	0.00
52	EMAMI FRANK ROSS LIMITED	74,500	0.03	-	-	74,500	0.03	-	0.00
53	EPL SECURITIES LTD	42,000	0.02	-	-	42,000	0.02	-	0.00
54	KUSUM AGARWAL	19,500	0.01	-	-	19,500	0.01	-	0.00
56	PRITI SUREKA	4,950,580	2.18	-	-	4,950,580	2.18	1,386,000.00	0.61
57	TMT VINIYOGAN LIMITED	4,956,580	2.18	-	-	4,956,580	2.18	1,386,000	0.61
	Sub-Total (B)	33,079,154	14.57	-	64,000	33,015,154	14.55	1,386,000	0.61
	GROSS TOTAL (A+B)	165,088,855	72.74	-	64,000	165,088,855	72.74	39,475,603	17.39

EMAMI ENCLAVEMAKERS PRIVATE LIMITED

Director