



Kishore Lulla, Executive Chairman, Eros International, honored by Asia Society Southern California

Los Angeles, 24th June 2015: Kishore Lulla, Executive Chairman of Eros International plc, a leading global company in the Indian film entertainment industry was honored with the *Entertainment Visionary Award* at the 2015 Annual Gala Dinner organized by *Asia Society Southern California* on 20th June, 2015. As head of India's biggest film studio, Kishore was recognized for being a game changer and for his efforts in taking Bollywood global. The Gala evening honored Kishore's quest to connect the Indian diaspora through films and bridging of cultures by introducing Bollywood to non-Indian audiences.

Asia Society is a leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. It is the only pan-Asian organization in Los Angeles organizing public and private programs to foster dialogue between Asians and Americans.

Commenting on the achievement, **Kishore Lulla, Executive Chairman, Eros International**, said, *"It is an honor to be recognized by the reputed Asia Society Southern California and I'm grateful to my family, the Eros team, our associates, investors and the Indian film industry for their unstinted support. It continues to be a remarkable journey for us at Eros and I would like to offer my sincere thanks to the Asia Society in appreciating our endeavor to bring Indian cinema to the forefront globally"*.

Thomas McLain, Chairman of Asia Society Southern California & of McLain Partners LLC added, *"Kishore Lulla is much more than a head of a successful film studio, who controls 40% of the Hindi language film market in India; he's also a philanthropist who is seeking to bring 250 million Indian children out of poverty through his educational initiatives and a visionary who is promoting equality for women in the workplace in India. His personal story of starting his business in Israel and Germany inspired all, and at the same time he kept the audience laughing with his great sense of humor. Kishore's goals are synonymous with those of the Asia Society – we are both building bridges between the East and West through education, culture and business initiatives"*.



EROS INTERNATIONAL MEDIA LIMITED

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"We are thrilled to honor Kishore with the Entertainment Visionary Award, for taking Bollywood global and blazing paths to build Eros International into an integrated, worldwide media company," said Jonathan Karp, Executive Director of Asia Society Southern California. "Kishore epitomizes Asia Society's mission of forging understanding between Asia and the world, as well as among Asians, by championing the power of popular culture."

The gala event took place at the Hyatt Regency Plaza, Los Angeles and was attended by entrepreneurs, diplomats and ambassadors. It brought together prominent representatives across a range of sectors including art and culture, policy and business and education. Kishore Lulla joins the wall of fame along with some of the best names across fields including Viacom Executive Chairman - Sumner Redstone, Ming Hsieh - founder of Fulgent Therapeutics, Eli Broad - VIZIO founder William Wang, and NBA stars Yao Ming and Kobe Bryant.

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

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