



NEWS RELEASE

## Nucleus Software to showcase its next-generation Lending and Transaction Banking solutions at The Asian Banker International Banking Convention

**New Delhi, India, June 23, 2015** — Nucleus Software, the leading provider of lending and transaction banking solutions to the global financial services industry, will be participating in the International Banking Convention by 'The Asian Banker' in Bangkok, Thailand on June 24, 2015.

Nucleus Software's participation in the event is aligned with its increased focus on the South East Asia (SEA) market where it has been operating for the last two decades and has more than 40 customers using its Lending and Transaction Banking product suite. At the event, Nucleus Software will share the company's global expertise in retail and corporate banking industry.

Commenting on the event, **Mr. Anthony Campbell Brown, Senior Vice President and Regional Sales Director – APAC** said, "Thailand is an important growth market for us in the region, where Nucleus Software has been present since 2008. We are happy to be participating in The Asian Banker International Banking Convention to share insights on some of the key trends emerging in the market including Customer Analytics, Digital Channels and Mobile Solutions and use our global expertise to assist banks in increasing their profitability."

Nucleus Software's growing commitment to SEA market is demonstrated through its ongoing strategic local hiring initiative aimed at increasing its sales, marketing and senior leadership roles in the region to drive growth.

SEA is an important global hub for Transaction Banking and in FY 2014-2015 Nucleus Software launched its Integrated Transaction Banking product suite - FinnAxia™ - to offer efficient and innovative global payments and receivables, financial supply chain management, liquidity management, and business internet banking services to its customers. As a part of its strategic moves, the company has also increased its participation in industry events like The Asian Banker Summit 2015 in Hong Kong, Banking Vietnam 2015, in Vietnam, and The Asian Banker Summit 2014 in Malaysia since FY2015.

### **About The Asian Banker International Transaction Banking Convention**

The International Transaction Banking Convention at The Asian Banker Summit has become the largest annual meeting for financial institutions in the Asia region. It provides a platform for the most senior practitioners in financial institutions, correspondent banking and transaction banking businesses to maintain a continuous and interactive relationship with regulators, potential clients and peers, and to catch up with emerging opportunities whilst learning about the latest developments and identifying ways to progress their institutions to the next level. For more information, please visit: <http://www.engevents.com/automotive-finance>

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For NUCLEUS SOFTWARE EXPORTS LIMITED

  
Company Secretary



**NUCLEUS  
SOFTWARE**



**About Nucleus Software Exports Limited**

Nucleus Software is the leading provider of mission critical lending and transaction banking products to the global financial services industry. Its software powers the operations of more than 150 companies in 50 countries, supporting retail banking, corporate banking, cash management, internet banking, automotive finance and other business areas.

Nucleus Software is known for its world-class expertise and innovation in lending and transaction banking technology. It has two flagship products, built on the latest technology:

- FinnOne<sup>TM</sup>, named the World's Best Selling Lending System for 7 years running (IBS Publishing)
- FinnAxia<sup>TM</sup>, an integrated global transaction banking solution used by banks worldwide to offer efficient and innovative global payments and receivables, liquidity management and business internet banking services

Nucleus Software is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, please visit [www.nucleussoftware.com](http://www.nucleussoftware.com)

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