



Press Release

Date: 1st June, 2015

Ortel Communications appoints Mr. Jiji John as Vice President - Broadband Business

Bhubaneswar, June 1, 2015: Ortel Communications Limited (Ortel), a regional cable television and high speed broadband services provider focused in the Indian states of Odisha, Chhattisgarh, Andhra Pradesh and West Bengal, today announced the appointment of Mr. Jiji John as Vice President – Broadband Business effective 1st June, 2015.

Mr. Jiji John is a professional with more than 18 years of rich experience in Strategic Planning, Sales and Marketing, Business Development, Channel Management, Key Account Management, Client Relationship Management and Team Management. Prior to joining Ortel, Mr. Jiji John was Vice President at Asianet Broadband, a division of Asianet Satellite Communications Limited.

Mr. Jiji John is a management graduate from Xavier Institute of Management, Bhubaneswar and BE (Electrical and Electronics) from Birla Institute of Technology, Mesra. During his career, he has held various positions with Telecom and ISP companies like Escotel Mobile Communications Limited (Currently Idea Cellular) and Sify Technologies Limited.

Commenting on the development, Mr. Bibhu Prasad Rath, President & CEO at Ortel Communications said:

"We are delighted to welcome Mr. Jiji John as Vice President of our Broadband Business. His rich experience and deep understanding of the sector would help Ortel strengthen its position in the segment where the Company is targeting a notable increase in the number of broadband subscribers over the next few years. Jiji will play a crucial role in driving growth and profitability of the Broadband Business which remains a key focus for Ortel."

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About Ortel Communications Limited (ORTEL)

Ortel Communications (NSE Code: ORTEL; BSE Code: 539015) is a regional cable television and high speed broadband services provider focused in the Indian states of Odisha, Chhattisgarh, Andhra Pradesh and West Bengal. The Company has built a two-way communication network for 'Triple Play' services (video, data and voice capabilities) with control and focus over the 'Last Mile' network. Ortel has pioneered the primary point cable business model in India by offering digital and analog cable television, broadband and VAS services. The Company has a dominant position in Orissa, with emerging presence in Chhattisgarh, Andhra Pradesh and West Bengal, covering an addressable market of close to 5 million homes. The business is broadly divided into cable television services comprising of analog cable television services, digital cable television services including other value added services such as HD services, near video on demand (NVoD), gaming and local content. Other focused business segments include broadband services, leasing of fibre infrastructure and signal uplinking services.

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