



LYCOS Launches Global Humanitarian Project to Provide Everyone with Critical Information about their Air and Water Quality

Hyderabad, June 09, 2015: , [LYCOS](#) (NSE & BSE: 'LYCOS' or the company) is launching a global humanitarian project that uses sensor and wireless communication technology to provide people throughout the world with access to critical, life-saving environmental information.

The LYCOS Life Project, a not-for-profit foundation, will give families the power to instantly test the quality of the water and air in their homes and communities with small portable sensors given to them for free by the LYCOS Life Project.

Information from these sensors will be used as an early warning system to help people detect and uncover patterns of growing environmental problems in their homes and communities. This information can be shared in real-time with the user's family, community, and the rest of the world. The data will be permanently and openly available to individuals, NGOs and schools worldwide.

"The Life Project will provide basic tools that can lead to healthier living situations for millions of children and their families," said [Brad Cohen](#), president and chief strategy officer of LYCOS. "Our future rests with our children; happier and healthier kids can directly lead to a more peaceful and productive future for all."

The LYCOS Life project will target communities with high population densities, and high levels of air and water pollution in order to provide children and their families with a better quality of life.

"As a global corporation, operating in 24 countries and five continents, LYCOS is evolving technology to make an impact in people's lives. At the same time, we believe it is our responsibility to give back to the communities we operate in," said [Suresh Reddy](#), Chairman and CEO of LYCOS.

For LYCOS INTERNET LIMITED

K. ANUSHA
Company Secretary

Five percent of the sales from LYCOS' new line of wearable tech accessories, LYCOS Life, will be donated to this global humanitarian initiative. LYCOS Life products serve as a single point of entry into users' digital lives and allow them to live more secure, communicative, healthy, and efficient lives. To learn more, visit <http://lycos.life>.

LYCOS is one of the original and most widely known Internet companies in the world, evolving from one of the first search engines on the web, into a comprehensive digital media destination for consumers across the world. www.lycos.com

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Disclaimer

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