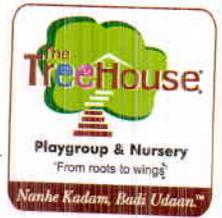


# Tree House Education & Accessories Ltd.

Corporate Office:  
301, Embassy Chambers, 3rd Road, Khar (W),  
Mumbai - 400052. Tel.: 022-40169587 / 64572725  
CIN : L80101MH2006PLC163028

Registered Office:  
702, Morya House, 'C' Wing, Off Link Road,  
Andheri (W), Mumbai - 400 053.  
Tel.: 022-64512384, Fax 022-26051259



June 11, 2015

To,  
**BSE Ltd.**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai 400 001

To,  
**National Stock Exchange of  
India Ltd.**  
Exchange Plaza, Plot no. C/1, G  
Block, BKC, Bandra (E),  
Mumbai 400 051

To,  
**MCX Stock Exchange Ltd.**  
Suren Road, Andheri (Esat),  
Mumbai 400 093

Sub.: Companies New unpublished price sensitive information policy as per Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015

**Scrip Code: 533540 / TREEHOUSE**

Dear Sirs,

Please find attached new Code of practices and procedures for fair disclosure of unpublished price sensitive information as per new Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015.

You are requested to note the same.

For Tree House Education & Accessories Limited

H. J. Desai

**Hardik Desai**

**Companies Secretary and Compliance Officer**



Encl.: As Above

# TREE HOUSE EDUCATION & ACCESSORIES LIMITED

Code of practices and procedures for fair disclosure of unpublished price sensitive information  
(Pursuant to SEBI (*Prohibition of Insider Trading*) Regulations, 2015)

## **Purpose:**

The Board of Directors of every company, whose securities are listed on a stock exchanges, shall formulate and publish on its official website, a Code of practices and procedures for fair disclosure (“the policy”) of unpublished price sensitive information (“UPSI”) that it would follow in order to adhere to each of the principles as stated in Schedule A of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 (“the Regulations”).

## **Preamble:**

The Committee of Board of the Company formulated and adopted the policy for the Company in compliance with Chapter IV read with Schedule A of the Regulations by passing a resolution dated May 09, 2015 and Board of Directors of the Company ratified the same by passing a resolution dated May 27, 2015. The policy will be intimated to the Stock Exchange and is also published on the official website of the Company at [www.treehouseplaygroup.net](http://www.treehouseplaygroup.net)

The Equity Shares of the Company are listed on The National Stock Exchange (NSE), BSE Ltd. (BSE) and MCX Stock Exchange Limited, hereafter referred as the Stock Exchange.

- 1) The Company shall promptly disclose to the public all of unpublished price sensitive information (“UPSI”) that would impact price discovery no sooner than credible and concrete information comes into being in order to make such information generally available.
- 2) The Company shall follow uniform and universal dissemination of UPSI to avoid selective disclosure.
- 3) The Board of Directors designated Chief of Compliance and Company Secretary as the Compliance Officer of the Company to deal with dissemination of information and disclosure of UPSI.
- 4) In the event of any UPSI getting disclosed selectively either inadvertently or otherwise, the Company shall ensure prompt dissemination of UPSI as generally available, by publishing the same on Company’s website [www.treehouseplaygroup.net](http://www.treehouseplaygroup.net).

- 5) The Company shall ensure appropriate and fair response to queries on news report and requests for verification of market rumors by regulatory authorities.
- 6) The Company shall ensure that information shared with analysts and research personnel is not unpublished price sensitive information (UPSI).
- 7) The Company shall develop best practices to make transcripts or record of proceeding of meetings with analyst and conference call with investors/analysts are promptly published on the official website of the Company to ensure official confirmation and documentation of disclosures made.
- 8) The Company shall handle all UPSI on a need-to-know basis.
- 9) Any amendment of the Policy, upon approval of the Board of the Company shall be intimated to the Stock Exchanges and shall also be updated in the company's official website

Date: May 09, 2015

Place: Mumbai