

Zensar Technologies Shares Insight into Leveraging the Cloud for Business Transformation in New Thought Paper

Pune, India – July 28, 2015: Zensar Technologies, a leading software and infrastructure services provider, today announced the availability of a new thought paper titled 'Transform Your Business – Get Cloud Ready'. The paper features Gartner research and highlights the value of cloud computing services for next-generation solutions and how IT service providers can enable the most effective adoption and management of cloud models. The paper can be downloaded at: <https://info.zensar.com/GetCloudReady.html>.

Based on real-world insights from Zensar's work with global enterprises, the thought paper provides insights on how enterprises can take advantage of a move to cloud computing as a step toward realizing next-generation solutions that incorporate cloud, social, mobile and information. The paper will share:

- Is it realistic that a move to the cloud will keep your data as secure as when it was stored in your own data center?
- Will cloud solutions optimize and enhance efficiencies across the organization and enable an improved end user experience?
- Are there customizable Hybrid Cloud solutions for organizations to merge their public and private clouds and what are the business advantages of doing this?

"As organizations continue to discover the value of the cloud to enable more flexible and agile IT environments while lowering costs, they are relying on partners to help manage their cloud migration. The self-service and on-demand nature of cloud computing has created new challenges for IT services providers, as well as opportunities to deliver innovative, next-generation solutions to clients," said Ankit Ghosh, Senior Vice President and Head of Global IM Practices, Zensar Technologies. *"Zensar has a wealth of experience in helping our customers successfully and seamlessly execute their journey to the cloud, and we are excited to publish this report to share our knowledge and expertise",* he said.

Zensar provides clients with Cloud Consulting, Cloud Enablement, and Cloud Management services encompassing a full portfolio of Cloud Services and Solutions including:

- **Cloud Readiness Assessment** – A solution which helps organizations determine how to evaluate, plan and build a successful cloud strategy. This is accomplished through a detailed discovery process, which gathers data on the organization's current applications and infrastructure environment and reviews its business and technical objectives.
- **Hybrid Cloud Services** – Industry-leading technologies combined with Zensar's tested migration methodology enables organizations to transform their existing infrastructure to a private or hybrid cloud model. This allows organizations to leverage technology benefits while lowering their total cost of operation.

- **Cloud in a Box** – An extensible appliance-based server/software stack with the ability to transform an x86 server into a cloud-enabled virtual computing platform. The Cloud in a Box provides users with visibility through a single pane of glass with hybrid cloud management capabilities including automation and orchestration.
- **Storage as a Service** - Zensar’s Storage as a Service (STaaS) provides storage with enterprise class features and fully managed services without investing in traditional expensive SAN/NAS equipment. The offering includes options for private and public cloud with on premise or hosted scenarios.

To learn more, about Zensar’s cloud solutions and services, please visit: <http://www.zensar.com/cloud-services>.

To download ‘Transform Your Business – Get Cloud Ready’, please visit: <https://info.zensar.com/GetCloudReady.html>

#####

PR Contacts (Global Headquarters - India):	PR Contacts (Infrastructure Management - US Region):
<p>Lavanya Jayaram Chief Marketing Officer Zensar Technologies +91 9922243544 lavanya.jayaram@zensar.com</p>	<p>Julie Machnik Director Marketing, Global IM Zensar Technologies 508-621-4753 j.machnik@zensar.com</p>
<p>Aradhana Prabhu Marketing Zensar Technologies +91 9765999749 aradhana.prabhu@zensar.com</p>	<p>Ariel Burch PAN Communications 617-502-4300 zensar@pancomm.com</p>

About Zensar Technologies (www.zensar.com)

Zensar Technologies is a leading software and infrastructure services provider from India. The company has industry expertise that spans Manufacturing, Retail, Insurance, Utilities, and Banking Financial Services. An RPG Group company, Zensar has 8000+ employees with sales and operations presence across US, UK, Europe, Middle East, South Africa, Singapore and Australia. The Company delivers comprehensive services for mission-critical applications, enterprise applications, business intelligence and analytics, CRM and Business Process Management. Zensar also provides innovative Infrastructure Management solutions that enable leading companies worldwide to optimize, secure, manage and support their mission-critical infrastructure. Using its multi-shore capabilities, Zensar combines expert consulting, integration and support services



with world-class customer service to help IT organizations reduce costs, increase efficiencies and manage risk better. The Company has developed tools and methodologies, including the proprietary Solution BluePrint (SBP), which enables its clients with innovative business solutions and a rapid 'go-to-market' capability. The Company supports Fortune 500 clients with software business solutions that help them compete in the digital economy.

Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

