

Ref: TVL/BSE/2015-16/47  
Date: 07.07.2015

To,  
Corporate Relationship Department  
Bombay Stock Exchange Limited  
1<sup>st</sup> Floor, Rotunda Building,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai-400 001.

Kind Attn: Mr. Shyam Bhagirath/Mr. Tryodon Bird.

Dear Sirs,

Sub: - Corporate Announcement- "Solix Technologies is positioned as a Leader in Gartner's 2015 Magic Quadrant for Structured Data Archiving and Application Retirement" Public News - Reg.

Ref: - Our Scrip Code: 501421.

Please find enclosed a public news item to be posted at the Corporate Announcement" Section of the BSE website. We request you to do the needful at the earliest.

This is for your kind information and records.

Thanking you,

Yours' truly  
for TechN Vision Ventures Ltd.,

*T. Geetanjali*

**T. Geetanjali**  
Executive Director & Compliance officer



Encl: As Above.



**Solix Technologies is positioned as a Leader in Gartner's 2015 Magic Quadrant for Structured Data Archiving and Application Retirement**

*Leading Analyst Firm Highlights Trend Towards Big Data Analytics and Petabyte-Scale Archives*

**Santa Clara, CA – July 7, 2015 – Solix Technologies, Inc.**, a leading provider of Enterprise Data Management (EDM) solutions, has been positioned as a leader in the June 2015 Gartner Magic Quadrant for Structured Data Archiving and Application Retirement. Gartner's Magic Quadrant is widely recognized as the industry's authoritative source for assessing vendor competitiveness based on completeness of vision and the ability to execute.

The Gartner analysis points out the convergence between Information Lifecycle Management (ILM), big data and enterprise analytics. Gartner states "the growing use of Apache Hadoop, increasing data warehouse volume sizes and the accumulation of legacy systems in organizations are fostering structured data growth. These factors are leading enterprises to understand how to reuse, repurpose and gain critical insight from this data."

Also according to the Gartner report -

- "By 2017, archiving in support of big data analytics will surpass archiving for compliance as the primary use case for structured data archiving.
- "By 2016, 75% of structured data archiving applications will incorporate support for big data analytics."
- "The various distributions of Hadoop are increasingly emphasizing information lifecycle and retention management in Hadoop."

The analyst firm "expects to see this emerging requirement for Hadoop support going beyond baseline storage management to include support for more analytic tools and other reporting mechanisms, to the point where the line between archiving and active use will blur."

"Apache Hadoop is ideally suited for Information Lifecycle Management (ILM) solutions because it offers highly scalable, low cost, bulk data storage to help organizations meet the challenges of exploding data growth," said Sai Gundavelli, Founder and CEO of Solix Technologies, Inc.

"Our customers are seeking this best practice approach to reduce costs, meet compliance requirements and load more data into Hadoop for enhanced analytics." said Charles Zedlewski, Vice President Products, Cloudera, Inc.

To view the complete report click the link below:

[Gartner Magic Quadrant for Structured Data Archiving and Application Retirement](#)

**About the Magic Quadrant**

*Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.*

*T. Heetanjali*







### **About Solix Technologies**

**Solix Technologies, Inc.** ([www.solix.com](http://www.solix.com)), the leading provider of Enterprise Data Management (EDM) solutions, helps businesses improve application performance, reduce storage costs, and meet compliance and data privacy requirements by achieving Information Lifecycle Management (ILM) goals. Solix Big Data Suite offers an ILM framework for Enterprise Archiving and Enterprise Data Lake applications with Apache Hadoop as an enterprise data repository. The Solix Enterprise Data Management Suite (Solix EDMS) enables organizations to implement Database Archiving, Test Data Management (Data Subsetting), Data Masking and Application Retirement across all enterprise data. Solix Technologies, Inc. is headquartered in Santa Clara, California and operates worldwide through an established network of value added resellers (VARs) and systems integrators. To learn more, please visit [www.solix.com](http://www.solix.com).

### **About TechNVision Ventures Limited**

TechNVision Ventures Limited is pioneer in creating next generation enterprise software business. We innovate, incubate new ideas and foster entrepreneurship in the emerging areas of technology, Solix Technologies inc. is an affiliate of TechNVision Ventures Limited.

Connect with Solix:

Visit our website: <http://www.solix.com>

Follow us on Twitter: [@solixedms](https://twitter.com/solixedms)

Join us on Facebook: <http://www.facebook.com/solixtechnologies>

Press Contacts:

Jessica Hasson  
PulPR for Solix  
[jessica@pulppr.com](mailto:jessica@pulppr.com)

