



We create Chemistry

BASF India Limited, Mumbai - 400 098, India

**Hand Delivery**  
Ref: 10092015  
July 22, 2015



The Market Operations Department  
The Stock Exchange, Mumbai  
1st Floor, New Trading Ring,  
Rotunda Building, P.J. Towers  
Dalal Street, Mumbai 400 001.

**Name of the Company:** BASF INDIA LIMITED  
**Security Code No:** 500042

Dear Sir,

**Re: Setting up of new Global Business Unit for all pigments businesses**

Our parent Company, BASF SE, Germany has today announced the setting up of a new global business unit combining all its pigments activities effective January, 2016. In the second half of 2016, BASF intends to establish separate BASF legal entities for the pigments business.

This new unit will fully concentrate on the pigments business and will help to further strengthen its support to the needs of the pigments customers worldwide. BASF's pigments business serves a variety of industries including paints & coatings, printing & packaging and plastics.

The Pigments business of the Company belongs to the operating division Dispersions and Pigments, which forms part of the Performance Products segment.

Please treat the above information as intimation under clause 36(1) of the Listing Agreement and acknowledge receipt of the same.

Thanking you,

Yours faithfully,  
For BASF India Limited

Pradeep Chandan  
Director – Legal, General Counsel  
& Company Secretary

Manohar Kamath  
Legal Counsel

Encl:a.a.

cc : ~~The Assistant Manager Listing  
The National Stock Exchange of India Ltd.  
Exchange Plaza, 5<sup>th</sup> floor  
Plot No.C/1, G Block  
Bandra – Kurla Complex  
Bandra (East), Mumbai – 400 051~~

**BASF India Limited**  
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