

Date: July 22, 2015

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Sub: Press Release

Dear Sirs,

Please find enclosed herewith a press release titled "Zensar Technologies Announces Reseller Agreement with Jive Software to Strengthen People's Digital Collaboration Experiences".

We are informing above to the press through a Press Release and a copy of the same is enclosed for your records.

You are requested to kindly take the same on records

Thanking You,

For Zensar Technologies Limited

M. 

Nilesh Limaye
Company Secretary



Encl: as above

Zensar Technologies Announces Reseller Agreement with Jive Software to Strengthen People's Digital Collaboration Experiences

Companies team together to provide customers with the power of communication solutions

PUNE, India, Zensar Technologies, a leading global software and infrastructure services company from India, today announced a reseller agreement with Jive Software (NASDAQ: JIVE). Jive is the leading provider of modern communication and collaboration solutions for businesses, and this agreement extends Zensar's focus on providing transformational digital solutions to customers. Under the agreement, Zensar will deliver innovative social infrastructures that increase productivity, engagement and alignment for both internal and external communities with Jive-n and Jive-x products.

Dr. Ganesh Natarajan, Vice Chairman and CEO of Zensar Technologies said, *"Our continuous focus is towards building customer-centric capabilities designed to help our customers maximize the potential of digitization. Our agreement with Jive will help us to integrate our vertical expertise and technology capabilities to build effective and seamless collaborative platforms meeting customer's specific business objectives."*

According to **Nitin Parab, Chief Executive and Head of Enterprise Transformation Services at Zensar Technologies**, *"This agreement is a timely step towards broadening the scope of our solution capabilities. With this agreement, the Zensar team will be in a position to take on the role of an end-to-end collaboration solution integrator for Jive across current customer applications. Our customers will benefit from a seamlessly deployed enterprise-wide collaboration solution and strategy."*

"Today, both internal and external communities demand transparency and authentic communication across employees, customers and partners – requiring a digital transformation of the workplace," said **Kevin Williams, vice president of global channel sales at Jive Software**. *"Jive's communication and collaboration software coupled with Zensar's skill and expertise as leading service provider, empowers customers to gain excellent value and knowledge on how to best engage and activate vibrant communities."*

This agreement enables Zensar to build on its offerings and technology-led leadership in the emerging enterprise complexities of collaboration across a blend of legacy and disruptive models like cloud, mobility and the Internet of Things. The company's technology expertise extends to various services such as orchestrated change management, adoption strategy, integration of Jive across other platforms, and seamless migration from legacy systems to new ways to connect and communicate.

Zensar has successfully implemented Jive solutions to enable social collaboration for several leading enterprises. Zensar has helped various clients migrate from their legacy applications to the Jive cloud platform, enabling them to maintain seamless conversations across teams as well as manage costs – all resulting in measurable business outcomes.

About Zensar (www.zensar.com)

Zensar is a leading software and infrastructure services and solutions provider with industry expertise across Manufacturing, Retail, Insurance, Utilities, Banking, Financial Services and Government. The company delivers comprehensive services for mission-critical applications, enterprise applications, business intelligence and analytics, business process management and digital enterprise services. Using its multi-shore capabilities, Zensar combines expert consulting, integration and support services with world-class customer service to help organizations attain significant business outcomes. Zensar has 8000+ associates with operations across US, UK, Europe, Middle East, Africa, India and Asia Pacific.

About Jive Software

Jive (Nasdaq: JIVE) is the leading provider of modern communication and collaboration solutions for business. Recognized as a leader by the industry's top analyst firms in multiple categories, Jive enables employees, partners and customers to work better together. More information can be found at www.jivesoftware.com.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price,



fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions

