encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of

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| name of the Target company  | Oricon Enterprises Limited   |
|---|--|
| Names of the stock exchanges where the shares of the target company are listed  | Bombay Stock Exchange Limited & National Stock Exchange Limited      |
|   |  |
| Date of reporting   | 24/07/2015   |
| Name of the Promoter(s) on whose shares encumbrance has been created            | Adarsh Somani  |
| Details of the creation / invocation/ release of encumbrance :                  |  |
| Name of Promoter holding in the Promoter holding the target company (1) already | Details of events pertaining to Post event Encumbrance(3) Holding of |
| s) or PAC:  | encumbered shares [creation  |
| with him  | [2+3] / release [2-3]  |
|   | / invocation [2-3]   |
|   |  |

|  | Adarsh<br>Somani   |         | ,    |           |          |            |             | _                     |                   |                       |
|--|--|---------|------|-----------|----------|------------|-------------|-----------------------|-------------------|-----------------------|
|  | 58,42,332  |         |      |           |          |            |             |                       | snares            |                       |
|  | 3.72%  |         |      |           |          |            | capital     | snare                 | total             | of % of %             |
|  | 3.72%  |         |      | Ī         | capita   | share      | Ω           | dilute                | w.r.t.            | %                     |
|  | 58,42,332 3.72% 3.72% 42,25,000 2.69%  | ٠       |      |           |          |            |             |                       | shares            | No. of                |
|  | 2.69%  |         |      |           |          | _          | capita      | share                 | total             | % of                  |
|  | Release  |         |      |           | release) | 2          | invocatio   | (creation/            | event             | Type of Date          |
|  | 23/07/2015   |         |      |           | ce       | encumbran  | /release of | (creation/ invocation | creation/         |                       |
|  | Pledge   | others) | ng / | undertaki | disposal | lien / non | (pledge /   | ance                  | encumbr Shar      | of Type of No.        |
|  | 8,75,000   |         |      |           |          |            |             |                       | Shares            |                       |
|  | 0.56%  |         | •    |           |          | _          | capita      | share                 | total             | % of                  |
|  | Release of 33,50,000 2.13%<br>8,75,000 shares<br>pledged<br>with Kotak<br>Mahindra |         |      | ed        | encumber | shares     | favour      | in whose              | the entity shares | of   % of Name of No. |
|  | 33,50,000  |         |      |           |          |            |             |                       | shares            |                       |
|  | 2.13%  |         |      |           |          |            | capital     | share                 | total             | of % of               |

Date : 24/07/2015

→ Pb Adarsh Somani

Place :Mumbai