

LYCOS LIFE

LYCOS' Wearable Technology Now for iOS

Hyderabad, July 20 2015: **LYCOS** (NSE & BSE: 'LYCOS' or the company) today announced that its LYCOS Life Band is now available for iOS devices.

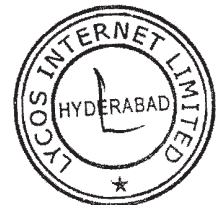
Last month, LYCOS launched its IoT-enabled suite of products under the LYCOS Life label. The LYCOS Life division introduced two new products – **The Band** and **the Ring** along with an Android-based App.

Today, LYCOS announced its LYCOS Life Band compatible to iOS devices with advanced fitness features. The LYCOS Life activity tracker allows users to easily monitor steps, calories burned, speed and heart rate. LYCOS Life helps users meet goals and its reminders motivate them to get up and get moving. The Band can be viewed at: http://www.amazon.in/s/ref=nb_sb_noss_2?url=search-alias%3Daps&field-keywords=lycos+life+band or at: <http://lycoslife.com/>

"After our successful launch of LYCOS Life in June, we are happy about this effort of making our products available for iOS device users. This will help us map the complete gamut of mobile users across the world." said Suresh Reddy, Chairman & CEO of LYCOS.

"Our team is continuously striving towards fulfilling the need of the global consumers. This is an add-on to the android app released last month. We are also looking at enhancing several other features in the line of security." said Brad Cohen, Chief Strategy Officer of LYCOS.

About LYCOS: LYCOS is one of the original and most widely known Internet companies in the world, evolving from one of the first search engines on the web, into a comprehensive digital media destination for consumers across the world. www.lycos.com



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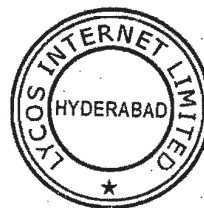
Disclaimer

This press release contains "forward-looking statements" – that is, statements related to future, not past, events. In this context, forward-looking statements often address our expected future business and financial performance, and often contain words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "should" or "will." Forward-looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behavior of financial and digital marketing industry, and fluctuations in exchange rates; from future integration of businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different from those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.

For LYCOS INTERNET LIMITED



M. SURESH KUMAR REDDY
Chairman & Managing Director



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