

## NIIT rolls out revolutionary Cloud Campus™ in China

- *Uses Synchronous Learning as a technology multiplier to create a scalable, sustainable delivery model for the future*
- *To use innovative Cloud & Collaborative Learning Model*

**Shanghai (China)/ New Delhi (India), July 28, 2015:** NIIT, a global leader in skills and talent development, has launched its innovative and proven *Cloud Campus™* internationally, with it going live in China. This is a significant milestone in the proliferation of this scalable customer engagement and learning delivery platform. As part of this rollout in China, NIIT has extended the break-through Cloud Campus platform to support learners in Mandarin. Additionally, extensive feedback was taken from Instructors and Learners to ensure that the 6 unique Cloud Campus™ learning enablers were appropriately adapted keeping in mind preferences and learning styles of learners in China.

NIIT Cloud Campus™ enables students to learn from the best teachers irrespective of their geographical location. They can also get hands-on practice through lab exercises in machine rooms at the NIIT centers. It has an innovative 'Anywhere Lab' feature, which allows students to practice the application of concepts learnt in class, from any part of the globe, while chatting with experts to seek answers to their queries.

NIIT Cloud Campus™ ensures a consistent, high quality learning experience. Students benefit from Expert Instructors teaching from a central studio while simultaneously having access to facilitators present in their classrooms. Interactions are not limited to only the students in the same classroom – rather students can communicate and collaborate with fellow learners across all locations.

Speaking on the occasion of the first program launch from the Cloud Campus™ Studio in Wuxi, China **Mr. Prakash Menon, President, NIIT China**, said, *"This is the start of a journey that will transform our distributed education delivery model in China."*

NIIT was the first Indian IT training company to establish presence in China in the late nineties with a vision to create a manpower pool, to empower the software industry in the country. *"By bringing NIIT's revolutionary Cloud Campus™ platform to China, we are laying the foundation for the next phase of our growth in China and re-committing to creating a high quality scalable human capacity building model that will accelerate the pace of new technology adoption & skilling,"* said **Mr. Rahul Keshav Patwardhan, CEO, NIIT Ltd.**

NIIT, a global leader in skills and talent Development, established its presence in China in 1997, becoming the first Indian IT enterprise to do so. Over the years, NIIT has been training skilled IT professionals for China's software outsourcing industry. With the support of its outstanding partners and institutions, it has trained more than 150,000 students in the country.



## About NIIT

Established in 1981, NIIT Limited, a global leader in Skills and Talent Development, offers multi-disciplinary learning management and training delivery solutions to corporations, institutions, and individuals in over 40 countries. NIIT has three main lines of business across the globe- Corporate Learning Group, Skills and Careers Group, and School Learning Group.

**NIIT's Corporate Learning Group (CLG)** offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The comprehensive suite of Managed Training Services includes custom Curriculum Design and Content Development, Learning Administration, Learning Delivery, Strategic Sourcing, Learning Technology, and Advisory Services. With a team of some of the world's finest learning professionals, NIIT is dedicated to helping customers increase the business value of learning and development (L&D). Built on the sound principles of 'Running Training like a Business', NIIT's Managed Training Services and best-in-class training processes enable customers to align business goals with L&D, reduce costs, realise measurable value, benefit from rock-solid operations, and increase business impact.

**NIIT's Skills and Careers Group (SNC)** delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Banking, Finance & Insurance, Soft Skills, Business Process Excellence, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and new-age IT. These programs are delivered through a hybrid combination of the 'Cloud Campus' online platform, satellite-based 'Synchronous Learning Technology' and a physical network of hundreds of learning centers in India, China, and select markets in Asia & Africa. The flagship multi-disciplinary course offerings include the industry-endorsed RevGNIIT program and a set of Post Graduate Programs for students from different streams, apart from a wide range of specialist short duration programs.

To further strengthen its SNC portfolio in India, NIIT has tied up with industry majors like ICICI Bank for NIIT Institute of Finance Banking Insurance & Training Limited, IFBI; leading business schools in India for NIIT Imperia; Genpact for NIIT Uniqua; and a joint venture with NSDC for NIIT Yuva Jyoti Limited. Besides this, for the China market, NIIT has tied up with governments and software parks in Guian, Chongqing, Wuxi, Suzhou, Changzhou, Zhangjiagang, Haikou and Dafeng, for state-of-the-art public-private partnership centres.

**NIIT's School Learning Group (SLG)** has been providing technology based learning to over 15,000 government and private schools in India, Bhutan, South Africa and the Middle East. The futuristic NIIT nGuru range of learning solutions for schools comprises Interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software.

As the Most Trusted Brand in India for 3<sup>rd</sup> year in a row (Brand Trust Report, 2015), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named

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among the Top 20 Training Outsourcing Companies for the past seven consecutive years by Training Industry, Inc. USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT Yuva Jyoti Ltd was recognized as the Best Vocational Education and Skill Development initiative at the World Education Summit, 2014.

For more information, visit [www.niit.com](http://www.niit.com)

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